

**Department of Rural Sociology
Mohanlal Sukhadia University
Udaipur, Rajasthan**



M.A. Rural Sociology Syllabus
[As per the National Education Policy (NEP)]

Rural Sociology in M.A. Program: Semester wise Course types, Course codes, Course titles, Delivery type, Workload, Credits, Marks of Examination, and Remarks if any.

Le vel	Se m	Course Type	Course Code	Course Title	Delivery Type			Total Hours	Credit	Assessment		M.M.	Remarks
					L	T	P			Internal	External		
8	I	DCC	RSO8000T	Rural Sociology	L	T	-	60	4	20	80	100	
		DCC	RSO8001T	Rural Development –Concepts & Strategies	L	T	-	60	4	20	80	100	
		DCC	RSO8002T	Rural Development Administration	L	T	-	60	4	20	80	100	
		DCC	RSO8003T	Rural Development Economy	L	T	-	60	4	20	80	100	
		DCC	RSO8004T	Social Research for Rural Development	L	T	-	60	4	20	80	100	
		DCC	RSO8005P	Participatory Research in Rural Development	-	-	P	60	4	20	80	100	
	II	DCC	RSO8006T	Agricultural Sociology	L	T	-	60	4	20	80	100	
		DCC	RSO8007T	Social Change in Rural Society	L	T	-	60	4	20	80	100	
		DCC	RSO8008T	Training for Rural Development	L	T	-	60	4	20	80	100	
		DCC	RSO8009T	Social Pathology in Rural India	L	T	-	60	4	20	80	100	
		DCC	RSO8010P	Participatory Research in Rural Society	-	-	P	60	4	20	80	100	
		Generic paper	RSO8100T	Rural Tourism in India	L	T	-	60	4	20	80	100	
			RSO8101T	Agri – Business Management	L	T	-	60	4	20	80	100	

EXIT WITH PG DIPLOMA IN SOCIOLOGY													
9	III	DCC	RSO 9011T	Agricultural Extension Education	L	T	-	60	4	20	80	100	
		DCC	RSO 9012T	Voluntary Action in Rural Development	L	T	-	60	4	20	80	100	
		DSE-I	RSO 9102T	Social Demography	L	T	-	60	4	20	80	100	
			RSO 9103T	Rural Entrepreneurship	L	T	-	60	4	20	80	100	
		DSE-II	RSO 9104T	Social Anthropology	L	T	-	60	4	20	80	100	
			RSO 9105T	Rural Development Programmes	L	T	-	60	4	20	80	100	
		DSE-III	RSO 9106P	Rural Area Work Experience Programme	-	-	P	60	4	20	80	100	
			RSO 9107T	Rural Marketing	L	T	-	60	4	20	80	100	
		Generic paper	RSO 9108T	Agricultural Journalism	L	T	-	60	4	20	80	100	
			RSO 9109T	Rural Livelihood in Rural India	L	T	-	60	4	20	80	100	
	IV	DCC	RSO 9013T	Natural Resources Management	L	T	-	60	4	20	80	100	
		DSE-IV	RSO 9110T	Human Resource Management	L	T	-	60	4	20	80	100	
			RSO 9111T	Rural Governance	L	T	-	60	4	20	80	100	
		DSE-V	RSO 9112T	Social Psychology	L	T	-	60	4	20	80	100	
			RSO 9113T	Project Management in Rural Development	L	T	-	60	4	20	80	100	
		DSE-VI	RSO 9114T	Participatory Rural Appraisal and Action Sociology	L	T	-	60	4	20	80	100	
			RSO 9115T	Rural Banking and Insurance	L	T	-	60	4	20	80	100	
		DSE-VII	RSO 9116T	Dairy Development in India	L	T	-	60	4	20	80	100	
			RSO 9117T	Project Planning for Rural Management	L	T	-	60	4	20	80	100	
		DSE-VIII	RSO 9118P	Participatory Research in RD- Dissertation	-	-	P	60	4	20	80	100	
			RSO 9119P	Rural Action Internship	-	-	P	60	4	20	80	100	

An information regarding codes:

DCC extends for Discipline Centric Core Course

DSE extends for Discipline Specific Elective Course.

Generic Course is an open Elective for all the discipline.

M.A. (TWO YEAR DEGREE PROGRAM)	
SEMESTER-I	
SUBJECT- RURAL SOCIOLOGY	
Code of the Course	RSO8000T
Title of the Course	RURAL SOCIOLOGY
Qualification Level of the Course	NHEQF Level 6
Credit of the course	4 Credits
Type of the course	Discipline Centric Compulsory Course (DCC) in Rural Sociology
Delivery type of the Course	40 Lectures+10 (formative and diagnostic assessment) +10 Tutorial
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	<p>To enable the students to</p> <ol style="list-style-type: none"> 1. Understand rural society 2. Know the Social Stratification and 3. Understand Various Concepts of Subject
Learning outcomes	<ol style="list-style-type: none"> 1. Know the concept, nature and importance of Rural Sociology 2. Understand the characteristics of Rural and Urban Society difference 3. To understand Caste System
SYLLABUS	
UNIT-I	Rural Sociology: Concept, Nature, Subject Matter, Scope. Significance, Historical Development of Rural Sociology (12Hrs.)
UNIT-II	Rural Sociology and relationship with other Social Sciences: Sociology, Anthropology, Economics, Political Science, Geography, Psychology (12Hrs)
UNIT-III	Basic Rural Concepts: Rural Society, Rural Community, Folk Culture (12 Hrs.)
UNIT-IV	Social Stratification: Concept, Characteristics, Caste System and its Changing Dimensions(12Hrs)
UNIT-V	Rural Religion: Concept, Characteristics, Importance, Role of Religion in Rural Life (12 Hrs.)
Text Books	<ol style="list-style-type: none"> 1. <i>Vatsyayan</i>, 2012.Rural Sociology, Kedar Nath RamaNath,Meerut. 2. <i>Sandhya. N</i>, 2010.Indian Society, Vrinda publications Ltd, Delhi. 3. <i>Kumar</i>. 2010. Rural Sociology, Lakshmi Narain Agarwal, Agra.
Reference Books	<ol style="list-style-type: none"> 1. <i>Govind prasad</i>. 2009. Social Change, Discovery Publishing House, New Delhi. 2. <i>Kumar,A</i>.2009.<i>Social Problems</i>, Anmol Publications, Pvt.,Ltd, New Delhi
Suggested E-Resources	<p>E-pgpathashalamoduleswww.inflibnet.org</p> <p>https://libguides.library.ncat.edu/ruralsociology</p>

M.A. (TWO YEAR DEGREE PROGRAM)	
SEMESTER-I	
SUBJECT-Rural Sociology	
Code of the Course	RSO8001T
Title of the Course	Rural Development –Concepts & Strategies
Qualification Level of the Course	NHEQF Level 6
Credit of the course	4 Credits
Type of the course	Discipline Centric Compulsory Course (DCC) in Rural Sociology
Delivery type of the Course	40 Lectures+10(formative and diagnostic assessment) +10 Tutorial
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	<p>To enable the students to</p> <ol style="list-style-type: none"> 1. Understand the meaning and scope of Rural Development 2. Learn genesis, origin and development of Rural Development
Learning outcomes	<ol style="list-style-type: none"> 1. Gain knowledge on fundamental of Rural Development and Community Development 2. Knowledge on early experiments conducted in the field of Rural Development and its outcomes. 3. Understand the type of indicators and index meant for and applies the skill to assess the developmental status of rural areas 4. Knowledge and participatory methods in Rural Development
SYLLABUS	
UNIT-I	Rural Development: Concept, Objectives, Scope, Importance Sustainable Rural Development: Concept, Features and Strategies (12Hrs)
UNIT-II	Early Experiments in Rural Reconstruction : Shantiniketan, Gurgaon Experiment, Marthandam Experiment, ,Firka Development scheme of Madras state, Etawah Pilot Project (12Hrs)
UNIT-III	Planned Change: Concept, objectives and Importance with special reference to Rural India. A brief review of Rural Development Programmes since independence, e.g. Community Development Programme, Green Revolution (12 Hrs)
UNIT-IV	Participation: Concept, Objectives, Factors, Needs, Types , Philosophy Rural Human Capital Formation: Concept, Sources, Role & Problems (12 Hrs)

UNIT-V	<i>Indicators and Index: Concept, Types, Human Development Index, National Health Index, Gender Development Index, Housing Index, Demographic Indicators, Social Development Index, Gross Domestic Index (12 Hrs)</i>
Text Books	<ol style="list-style-type: none"> 1. William, A.J, Christopher,2015, Rural Development Concept- Recent Approaches, Rawat Publications, Guwahati 2. Baiju, P.V, 2015, NGO's and Participatory Development in India, Concept Publishing Company Pvt Ltd., New Delhi. 3. Arya, ShriRam (2013), "Bharat Me Gran Vikas" Badlav Sansthan, Publisher,Udaipur, Rajasthan 4. Sagar Mondal G.L. Ray, 2012. Text Book Rural Development, Kalyani Publishers, Chennai. 5. Sharma, K.S., 2007. Rural Development in India, Vista International Publishing House, Delhi.
Reference Books	<ol style="list-style-type: none"> 1. GurusamyS.,2012,Social Exclusion, APH Publishing Corporation Pvt. Ltd., New Delhi 2. Bhose, S.G.R., 2003. NGOs and Rural Development–Theory and Practice, Concept Publishing Company, New Delhi. 3. Dahama, O.P. and Bhavnagar, O.P., 1997.Education and Communication for Development, Oxford & IBH Publishing Co. Pvt. Ltd., New Delhi.
Suggested E-resources	<p>E-pgpathashalamoduleswww.inflibnet.org</p> <p>https://libguides.library.ncat.edu/ruralsociology</p>

M.A. (TWO YEAR DEGREE PROGRAM)	
SEMESTER-I	
SUBJECT-Rural Sociology	
Code of the Course	RSO8002T
Title of the Course	Rural Development Administration
Qualification Level of the Course	NHEQF Level 6
Credit of the course	4 Credits
Type of the course	Discipline Centric Compulsory Course (DCC) in Rural Sociology
Delivery type of the Course	40 Lectures+(10formative and diagnostic assessment) +10 Tutorial
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	<p>To enable the students to</p> <ol style="list-style-type: none"> 1. Understand the concept of Rural Development Administration 2. Enable the students to gain knowledge in Rural Development Administration
Learning outcomes	<ol style="list-style-type: none"> 1. This programme develops an analytical framework on Rural Development Administration 2. Students are able to understand the organizational structure 3. To know the administrative setup of rural sector 4. To understand the institutions supporting for Rural Development 5. To advocate the knowledge to the students on Rural Administration
SYLLABUS	
UNIT-I	Rural Development Administration: Concept, Objectives, Nature, Types, Scope, Role of Administration Socio-Economic Development(12 Hrs)
UNIT-II	British Impact on Indian Administration and functioning of Parliamentary Democracy in India, A detailed Study of District Administration in India, the Role of Collector and other officials (12 Hrs)
UNIT-III	<p>Ministry of Rural Development: Organizational Structure, Functions</p> <p>Ministry of Panchayat Raj: Emergence of Panchayati Raj, 73rd Amendment of Constitution, Panchayati Raj</p>

	System in Rajasthan (12 Hrs)
UNIT-IV	Rural Development Institutions: NIRD, SIRD, CAPART, ANAND (12 Hrs)
UNIT-V	Problems in the field of Development Administration :Political Factors, Relationship between official and non-officials in administration, Personnel Administration Training and Orientation(12Hrs)
Text Books	<ol style="list-style-type: none"> 1. Sree Ramalu, 2011.Rural Development Administration, HP Publication, New Delhi. 2. Katersingh, 2009: Rural Development Principles, Policies and Management, Deep and Deep publications, New Delhi.
Reference Books	<ol style="list-style-type: none"> 1. SharmaK., 2010.Rural development in India, Vista I international Publishing House, New Delhi. 2. VenugopalRK., 2010.Rural Development, Tata McGraw Hill Publishing Company Limited, New Delhi.
Suggested E-resources	E-pgpathashalamodules www.inflibnet.org https://libguides.library.ncat.edu/ruralsociology

M.A. (TWO YEAR DEGREE PROGRAM)	
SEMESTER-I	
SUBJECT-Rural Sociology	
Code of the Course	RSO8003T
Title of the Course	Rural Development Economy
Qualification Level of the Course	NHEQF Level 6
Credit of the course	4 Credits
Type of the course	Discipline Centric Compulsory Course (DCC) in Rural Sociology
Delivery type of the Course	40 Lectures+(10 formative and diagnostic assessment) +10 Tutorial
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	<p>To enable the students to</p> <ol style="list-style-type: none"> Study the Rural Economic Structure in India Understand the efforts taken to improve the Rural Economy Know the concept of Sustainable Development
Learning outcomes	<ol style="list-style-type: none"> 1. Know the meaning and types of Rural Economics 2. Knowledge about role of Agriculture in Rural Economy 3. Understand the economic problems and challenges of Rural Economy 4. Understand ability on five-year plans Agriculture in plans 5. Examine the impact of Globalization and Rural Economy
SYLLABUS	
UNIT-I	Rural Development Economy: Concept, Sources, Scope, Importance, Types of Economies: Capitalist, Socialist, Mixed, India as a Mixed economy, Phases of Economic Development in India- Post Independence and Post 1991 phase (12 Hrs)
UNIT-II	Agriculture: Mode of Production in Agriculture, Land Tenure System, Role of Agriculture in Indian Economy, Need for food Security in India- Role of PDS (12Hrs)
UNIT-III	Challenges of Agricultural Economy: Monsoon, Natural Calamities, Climate Change (12Hrs)

UNIT-IV	Agriculture in five year plans: Outlay and programmes, Achievements, Problems and Measures of Development, Role of NGOs in Rural Development (12 Hrs)
UNIT-V	Globalization: Concept, Impact on Indian Agriculture and Agro- based industries, New Dimensions of Rural Economy(12Hrs)
Text Books	<ol style="list-style-type: none"> 1. <i>Sharma, K. and Suresh</i>, 2010, <i>Rural Development in India</i>, International Publishing House, New Delhi. 2. <i>Mishra, A.</i>, 2010. <i>Indian Rural Economy</i>, Serials Publications, New Delhi. 3. <i>Ahuja, A.</i>, 2009. <i>Agriculture and Rural Development in India</i>, New Century Publications, New Delhi
Reference Books	<ol style="list-style-type: none"> 1. <i>Devi, S.</i>, 2010. <i>Environment and Rural Development</i>, Sarup and Sons, New Delhi 2. <i>Datt, R.</i>, 2010. <i>Indian Economy</i>, Deep and Deep Publications, New Delhi.
Suggested E-resources	E-pgpathashalamodules www.inflibnet.org https://libguides.library.ncat.edu/ruralsociology

M.A. (TWO YEAR DEGREE PROGRAM)	
SEMESTER-I	
SUBJECT- Rural Sociology	
Code of the Course	RSO8004T
Title of the Course	Social Research for Rural Development
Qualification Level of the Course	NHEQF Level 6
Credit of the course	4 Credits
Type of the course	Discipline Centric Compulsory Course (DCC) in Rural Sociology
Delivery type of the Course	40 Lectures+10(formative and diagnostic assessment) +10 Tutorial
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	<p>To enable the students to</p> <ol style="list-style-type: none"> 1. Know the scientific methods to study society 2. Learn the ways of collecting data and 3. Learn the art of reporting
Learning outcomes	<ol style="list-style-type: none"> 1. Understanding the concept of research in Rural areas 2. Have knowledge about method of sampling and its merits and demerits 3. Understand the sources of data collection 4. Analyze the classification, tabulation and analysis of data 5. Ability to prepare report on research work
SYLLABUS	
UNIT-I	<p>Science: Concept and Types, Research: Concept and Types, Scientific Research V/S Social Research, Steps of Scientific Methods, Problem Formulation, Concepts and Hypothesis (12 Hrs)</p>

UNIT-II	Meaning and Types of Research Design-Exploratory, Descriptive and Experimental. Sources of data: Primary and Secondary (12Hrs)
UNIT-III	Techniques of Data Collection-Observation, Interview Schedule, Questionnaire, Case Study and Participatory Rural Appraisal (12 Hrs)
UNIT-IV	Sampling -Meaning, Types and Procedures. Data Analysis, Tabulation and Classification(12Hrs)
UNIT-V	Statistics - Measures of Central Tendencies Mean, Median, Mode, and Dispersion: Mean and standard Deviation, Karl Pearson's Correlation and Association of Attributes up to Two Attributes, Interpretation of Data and Report Writing(12 Hrs)
Text Books	<ol style="list-style-type: none"> 1. <i>Yadav, R.P.</i>, 2012.Research Methods in Social Sciences, Alfa Publications, New Delhi. 2. <i>Subramanya, G.</i>, 2009. Methods and Techniques of Social Research, Sapna Book House Ltd, Mumbai. 3. <i>Shivkhera</i>, 2008.Research Methods for Social Science, Continuum Publication, New Delhi.
Reference Books	<ol style="list-style-type: none"> 1. <i>Majumdar, P.K.</i>, 2011 <i>Research Methods in social Science</i> Viva Book Pvt., Ltd., New Delhi. 2. <i>Anand, S.</i>, 2010.Research Methods and Techniques in Social Science, Commonwealth Publishers, New Delhi.
Suggested E-resources	E-pgpathashalamodules www.inflibnet.org https://libguides.library.ncat.edu/ruralsociology

M.A. (TWO YEAR DEGREE PROGRAM)	
SEMESTER-I	
SUBJECT- Rural Sociology	
Code of the Course	RSO8005P
Title of the Course	Participatory Research in Rural Development
Qualification Level of the Course	NHEQF Level 6
Credit of the course	4 Credits
Type of the course	Discipline Centric Compulsory Course (DCC) in Rural Sociology
Delivery type of the Course	60 PRACTICALS
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	<p>To enable the students to</p> <ol style="list-style-type: none"> 1. Know the Benchmark Situation of Rural Areas 2. Learn the ways of Traditional Living and 3. Learn the art of reporting
Learning outcomes	<ol style="list-style-type: none"> 1. Understanding the concept of Social Structure of rural areas 2. Have knowledge about Rural Society 3. Understand the sources of raw material of Rural Economy 4. Ability to prepare report on Rural work
<p style="text-align: center;">SYLLABUS</p> <p>Suggested Work</p> <ol style="list-style-type: none"> 1. Study the trend of Rural Leadership in the adopted areas 2. Observation of Social Change in terms of Rural Development Programmes 3. Schemes for Rural Health Care 4. Schemes of Animal Husbandry & Live Stock 5. Study on trends Rural Social Problems 	

EoS Examination Scheme	<p>Students may undertake a participatory research project whereby he/they will be involved in a planned process/procedure of an enterprise or development programme. Each student shall submit a report based on the outcome/ experience in the said project.</p> <p>On the Completion of Practical, Practical, Field Work, Project and Survey Work, the Student has to submit the desired documents as report, Practical Record, Field Work, Project Report, Survey Report etc. to the Department. These documents output is to be written in a specified format to be provided by the Department. It should be duly signed and certified by the Mentor.</p> <p>On the day of Examination, it will be examined by a panel of Examiners consisting of (I) Head (II) External Expert (III) Internal Examiner. In case there is no mentor from the faculty, Internal Examiner will be picked up by the Head of the Department. The above desired document shall be examined and marks will be awarded following the marks distribution scheme given in below table:-</p> <table><tr><th colspan="3">Marks distribution and examination scheme of the Practical, Field Work, Survey work etc. MM:80,Min. Marks:32 Duration: 45, Min</th></tr><tr><th>S.N.</th><th>Sections</th><th>Marks</th></tr><tr><td>1</td><td>Write -up</td><td>30</td></tr><tr><td>2</td><td>Clarity and work output</td><td>20</td></tr><tr><td>3</td><td>Sincerity and Observation</td><td>15</td></tr><tr><td>4</td><td>Viva-voce</td><td>15</td></tr><tr><td colspan="2">Total Marks</td><td>80</td></tr></table>	Marks distribution and examination scheme of the Practical, Field Work, Survey work etc. MM:80,Min. Marks:32 Duration: 45, Min			S.N.	Sections	Marks	1	Write -up	30	2	Clarity and work output	20	3	Sincerity and Observation	15	4	Viva-voce	15	Total Marks		80
Marks distribution and examination scheme of the Practical, Field Work, Survey work etc. MM:80,Min. Marks:32 Duration: 45, Min																						
S.N.	Sections	Marks																				
1	Write -up	30																				
2	Clarity and work output	20																				
3	Sincerity and Observation	15																				
4	Viva-voce	15																				
Total Marks		80																				
Text Books	<ol style="list-style-type: none">1. Badlao foundation (1997): An Introduction of PRA.(videoinHindi-45mins).2. Cernea, Micheal (ed) (1985): Putting People First: Sociological Variables in development project. John Hopkins Press, Baltimore.3. Mukherjee,Neela(1993):Participatory Rural Appraisal: Methodology and Application. Concept Publishing Company, New Delhi																					
Reference Books	<ol style="list-style-type: none">1. Majumdar, P.K., 2011 Research Methods in social Science Viva Book Pvt., Ltd., New Delhi.2. Anand, S., 2010.Research Methods and Techniques in Social Science, Commonwealth Publishers, New Delhi.																					
Suggested E-resources	E-pgpathashalamodules www.inflibnet.org https://libguides.library.ncat.edu/ruralsociology																					

M.A. (TWO YEAR DEGREE PROGRAM)	
SEMESTER-II	
SUBJECT- Rural Sociology	
Code of the Course	RSO8006T
Title of the Course	Agricultural Sociology
Qualification Level of the Course	NHEQF Level 6
Credit of the course	4 Credits
Type of the course	Discipline Centric Compulsory Course (DCC) in Rural Sociology
Delivery type of the Course	40 Lectures+10(formative and diagnostic assessment) +10 Tutorial
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	To enable the students to <ol style="list-style-type: none"> 1. Understand rural society 2. Know the various village settlements and 3. Find out the forms of rural Social Processes
Learning outcomes	<ol style="list-style-type: none"> 1. Know the concept, nature and importance of Agricultural sociology 2. Understand the characteristics of rural and urban society difference 3. To understand casteism and untouchability
SYLLABUS	
UNIT-I	Sociology :Concept, Perspective, Scope, Importance , Various Branches Agricultural Sociology : Concept, Emergence, Importance, Relationship with other Social Sciences(12 Hrs)
UNIT-II	Society :Concept, Origin, Agrarian Society, Man and Society Village: Concept, Village Society, Historical Background, Pattern of Settlement, Problems(12 Hrs)

UNIT-III	Social Structure: Concept, Peasant Society, little community, Rural Leadership, Urban rural Contrast, Basic Village Institutions: School, Gram Panchayat, Cooperative Society(12Hrs)
UNIT-IV	Joint Family: Concept, Characteristics, Functions, Changing Dimensions of Joint Family Agricultural labour: Concept, Categories, Problems, Measures(12Hrs)
UNIT-V	Rural Social Processes: Concept, Cooperation, Competition, Conflict, Accommodation, Assimilation, Isolation (12 Hrs.)
Text Books	<ol style="list-style-type: none"> 1. Arya, ShriRam,2013, “Agricultural Sociology”, Badlav Sansthan, Publisher, Udaipur, Rajasthan 2. <i>Vatsyayan</i>, 2012.RuralSociology, Kedar Nath Rama Nath, Meerut. 3. <i>Kumar</i>. 2010. Rural Sociology, LakshmiNarain Agarwal, Agra.
Reference Books	<ol style="list-style-type: none"> 1. <i>Govind prasad</i>. 2009. Social Change, Discovery Publishing House, New Delhi. 2. <i>Kumar, A.2009. Social Problems</i>, Anmol Publications, Pvt. ,Ltd, New Delhi
Suggested E-resources	E-pgpathashalamodules www.inflibnet.org https://libguides.library.ncat.edu/ruralsociology

M.A. (TWO YEAR DEGREE PROGRAM)	
SEMESTER-II	
SUBJECT- Rural Sociology	
Code of the Course	RSO8007T
Title of the Course	Social Change in Rural Society
Qualification Level of the Course	NHEQF Level 6
Credit of the course	4 Credits
Type of the course	Discipline Centric Compulsory Course (DCC) in Rural Sociology
Delivery type of the Course	40 Lectures+10 (formative and diagnostic assessment) +10 Tutorial
Prerequisites	Basic understanding of sociological concepts
Co-requisites	None
Objectives of the course	<p>To enable the students to</p> <ol style="list-style-type: none"> 1. Learn the factors leading to social change 2. Know the direction of social change and 3. Learn the role of a change agent
Learning outcomes	<ol style="list-style-type: none"> 1. Understand the concept, characteristics of social change 2. Know the theories of social change 3. Have the knowledge about the factors of social change 4. Analyse the social progress and value change 5. Examine the impact of urbanization, industrialization and globalization
SYLLABUS	
UNIT-I	Social Change: Concept, Factors, Functional Model -Davis and Moore and Conflict Model of Karl Marx, Social Change in Agrarian Structure, (12Hrs)
UNIT-II	Modernization: Concept, Views of Daniel Lerner, Milton Singer and Yogendra(12Hrs)

UNIT-III	Process of Social Change: Sanskritization, Westernization, Urbanization and Secularization (12Hrs)
UNIT-IV	Planned Changes in India -The planning Commission and the Approach of Five Year Plan (12Hrs)
UNIT-V	Issues in Development: Development Policies and Programmes Liberalization, Privatization and Globalization (12Hrs)
Text Books	<ol style="list-style-type: none"> 1. Prasad.G.2011. <i>Social Change</i>. Discovery Publishing House, New Delhi. 2. Srinivas, M.N., 2010.<i>Social Change in Modern India</i>, Orient Longman, Chennai.
Reference Books	<ol style="list-style-type: none"> 3. Prasad.G.2011. <i>Social Change</i>. Discovery Publishing House, New Delhi. 4. Srinivas, M.N., 2010.<i>Social Change in Modern India</i>, Orient Longman, Chennai.
Suggested E-resources	E-pgpathashalamodules www.inflibnet.org https://libguides.library.ncat.edu/ruralsociology

M.A. (TWO YEAR DEGREE PROGRAM)	
SEMESTER-II	
SUBJECT- Rural Sociology	
Code of the Course	RSO8008T
Title of the Course	Training for Rural Development
Qualification Level of the Course	NHEQF Level 6
Credit of the course	4 Credits
Type of the course	Discipline Centric Compulsory Course (DCC) in Rural Sociology
Delivery type of the Course	40 Lectures+10 (formative and diagnostic assessment) +10 Tutorial
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	<p>To enable the students to</p> <ol style="list-style-type: none"> 1. Gain knowledge on training 2. Apply the training skills for development
Learning outcomes	<ol style="list-style-type: none"> 1. Gain basic understanding and knowledge on training, its types and techniques 2. Develop the skill on designing a training programme 3. Conduct on campus or off campus training programme 4. Use techniques like brain storming role play, organize debate, group discussion and team building 5. Exposure visit to training institute cum centres and establish training centre
SYLLABUS	
UNIT-I	<p>Training: Concept, Need, importance, Role of training and trainers, Qualities and skills of the trainer</p> <p>Facilitation: Concept, principles, dimension and action of facilitation, Types of training, Pre service, In service, Orientation, Foundation, On the job,</p>

	Refresher, Career development Method of training: coaching, mentoring, job rotation, Off the job training: Vestibule, Out bound management games, skill training, internship. (12 Lectures)
UNIT-II	Designing Training: GAP and ASK concept, Assessment stage : Training need analysis – definition, eight steps to conduct TNA, Training Stage - Training design : Definition, steps in design training and implementation, Models of training process : spiral model Lynton and Pareek's Model Evaluation stage: need and importance of evaluation, measure training results, feedback(12Hrs)
UNIT-III	Philosophy of Total Quality Management: Meaning and definition of Total Quality Management, dimension of quality, determinants of service quality, quality control, Building Brand: Meaning, definition, brand dimension, role of brands, David Sakers's brand building guidelines(12Hrs)
UNIT-IV	Techniques of Training: Brain storming, group discussions, team building, debate, role play and field visits(12Hrs)
UNIT-V	Training Institutions: National Institute of Rural Development, State Institute of Rural Development, Extension Training Centre, Krishi Vigyan Kendra, Diksha, RIRD(12 Hrs)
Text Books	<ol style="list-style-type: none"> 1. <i>Sahu, R.K.</i>, 2011. <i>Training for Development</i>, Excel Books, New Delhi. 2. <i>Anthony Landale</i>, 2010, <i>Training and Development-A complete Handbook</i>, Infinity books, New Delhi 3. <i>Janaki raman, Band Gopal, R.K.</i>, 2010, <i>Total Quality Management</i>, PHI Learning Pvt Ltd, New Delhi 4. <i>Love, S.T.</i>, 2009. <i>Training and Development</i>, Jaico Publishers, New Delhi. 5. <i>Agochiya.D.</i> 2008. <i>Every Trainer's HandBook</i>, Sage Publications, New Delhi.
Reference Books	<ol style="list-style-type: none"> 1. <i>Narwani, G.S.</i>, 2010. <i>Training for Rural Development</i>, Rawat Publications, New Delhi 2. <i>Blanehard, N.P.</i> and <i>Thacker, J.W.</i>, 2009. <i>Effective Training</i>, Durling Kindessley (India) Pvt. Ltd., New Delhi.
Suggested resources	E- pgpathashalamoduleswww.inflibnet.org https://libguides.library.ncat.edu/ruralsociology

M.A. (TWO YEAR DEGREE PROGRAM)	
SEMESTER-II	
SUBJECT- Rural Sociology	
Code of the Course	RSO8009T
Title of the Course	Social Pathology in Rural India
Qualification Level of the Course	NHEQF Level 6
Credit of the course	4 Credits
Type of the course	Discipline Centric Compulsory Course (DCC) in Rural Sociology
Delivery type of the Course	40 Lectures+10(formative and diagnostic assessment)+10 Tutorial
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	<p>To enable the students to</p> <ol style="list-style-type: none"> 1. Study the prevalence of social problems 2. The causes of social problems and 3. Understand the remedial measures
Learning outcomes	<ol style="list-style-type: none"> 1. Understand ability of concept, characteristics, causes of social problems 2. Examine the changes in the functions of family, causes of family disorganization 3. Have knowledge about juvenile delinquency, causes and remedies 4. Analyse concept, nature and impact of abusable drugs, role of family and peer group in drug abuse
SYLLABUS	
UNIT-I	Social Pathology: Concept, Social Problems: Concept, Nature, Characteristics, Types and Causes of Social Problems in Rural Society Social Deviance(12Hrs)

UNIT-II	Rural Poverty: Concept, Causes, Measurement, Effects, Anti-Poverty Strategies, Rural Unemployment: Concept, Causes, family disorganization: Factors influencing change in the function of family Causes of family disorganization and remedies(Hrs.)
UNIT-III	Rural Illiteracy: Causes, effects and suggestions for eradication of illiteracy, NEP-2020, efforts CrimeandJuvenileDelinquency: Concept, characteristics, types, causes and consequences, cybercrime – definition, types(12Hrs)
UNIT-IV	Problems of Schedule Castes, Schedule Tribes, Rural Artisans and Rural Women. Gender Inequality, Child Marriage, Widow Remarriage and Indebtedness (Causes and Effects.) Alcoholism and Drug addiction: Alcoholism-definition and characteristics, types, causes and measures to control, role of family and peer group in drug abuse, control over drug abuse Drug addiction–meaning characteristics, some basic concept–drug, drug abuse and drug dependence, type of drug, control of drug abuse (12 Hrs.)
UNIT-V	Problems of Rural Industries, Problems of Health and Sanitation in Rural Community, Population Problem, National Policy for Population Control, Rural problems related to Agriculture such as Soil Erosion, Water Logging and Dairy Development(12 Hrs)
Text Books	<ol style="list-style-type: none"> 1. Madan, G.R., 2009. Indian Social Problems. Vol 2, Allied Publishers Pvt., Ltd., New Delhi. 2. Shankar Rao, 2009. Principles of Sociology, S.Chand and Company Ltd., New Delhi. 3. Ram Ahuja, 2008. Social Problems in India, Rawat Publications, Jaipur.
Reference Books	<ol style="list-style-type: none"> 1. Kumar, 2010. Social Problems and Welfare, Lakshmi Narain Agarwal, Agra. 2. Sharma, R.N., 2009. Indian Social Problems, Media Promoters and Publishers Pvt., Ltd., Bombay.
Suggested E-resources	E-pgpathashalamodules www.inflibnet.org https://libguides.library.ncat.edu/ruralsociology

M.A.(TWO YEAR DEGREE PROGRAM)	
SEMESTER-II	
SUBJECT- Rural Sociology	
Code of the Course	RSO8010P
Title of the Course	Participatory Research in Rural Society
Qualification Level of the Course	NHEQF Level 6
Credit of the course	4 Credits
Type of the course	Discipline Centric Compulsory Course (DCC) in Rural Sociology
Delivery type of the Course	60 PRACTICALS
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	<p>To enable the students</p> <ol style="list-style-type: none"> Apply the subject matter knowledge in the field Train them to document the activities
Learning outcomes	<ol style="list-style-type: none"> Understand ability of the basic concepts in community organization and community development Knowledge about various methods of community organisation Understand the role of leader in community participatory rural appraisal Analyse the participatory rural appraisal in community organisation Examine the skills of community organisation
SYLLABUS	

Suggested Projects	<ol style="list-style-type: none">1. Study the trend of caste/family system in the adopted areas2. Observation of Social Change in terms of marriage, child rearing, adolescent needs3. Study of Leadership Pattern4. Programmes of Environmental Management5. Schemes for Solid Waste Management6. Schemes of health in operation7. Study on trends in Entrepreneurship8. Schemes Helping entrepreneurs9. Health Care Delivery System10. Applications of Waste Disposal11. NGOs working for environment12. Panchayati Raj Institutions13. Schemes of agriculture14. Science and Technology for Rural Development15. Rural Development Programmes16. Role of banks in Rural Development17. SHGs and Economic Development															
EoS Examination Scheme	<p>Students may undertake a participatory research project whereby he/they will be involved in a planned process/procedure of an enterprise or development programme. Each student shall submit a report based on the outcome/ experience in the said project.</p> <p>On the Completion of Practical, Practical, Field Work, Project and Survey Work, the Student has to submit the desired documents as report, Practical Record, Field Work, Project Report, Survey Report etc. to the Department. These documents output is to be written in a specified format to be provided by the Department. It should be duly signed and certified by the Mentor.</p> <p>On the day of Examination, it will be examined by a panel of Examiners consisting of (I) Head (II) External Expert (III) Internal Examiner. In case there is no mentor from the faculty, Internal Examiner will be picked up by the Head of the Department. The above desired document shall be examined and marks will be awarded following the marks distribution scheme given in below table:-</p> <table><tr><th colspan="3">Marks distribution and examination scheme of the Practical, Field Work, Survey work etc. MM:80,Min. Marks:32 Duration: 45, Min</th></tr><tr><th>S.N.</th><th>Sections</th><th>Marks</th></tr><tr><td>1</td><td>Write -up</td><td>30</td></tr><tr><td>2</td><td>Clarity and work output</td><td>20</td></tr><tr><td>3</td><td>Sincerity and Observation</td><td>15</td></tr></table>	Marks distribution and examination scheme of the Practical, Field Work, Survey work etc. MM:80,Min. Marks:32 Duration: 45, Min			S.N.	Sections	Marks	1	Write -up	30	2	Clarity and work output	20	3	Sincerity and Observation	15
Marks distribution and examination scheme of the Practical, Field Work, Survey work etc. MM:80,Min. Marks:32 Duration: 45, Min																
S.N.	Sections	Marks														
1	Write -up	30														
2	Clarity and work output	20														
3	Sincerity and Observation	15														

	<table> <tr> <td>4</td> <td>Viva-voce</td> <td>15</td> </tr> <tr> <td colspan="2">Total Marks</td> <td>80</td> </tr> </table>	4	Viva-voce	15	Total Marks		80
4	Viva-voce	15					
Total Marks		80					
Text Books	<ol style="list-style-type: none"> 1. Kumar, S. 2010. <i>Social Problems and Welfare</i>, Lakshmi Narain Agarwal Educational Publisher. 2. Christopher, A.J. and Thomas, W.A., 2009. <i>Community Organization and Social Action</i>, Himalaya Publishing House, Mumbai. 3. Bhattacharya, N.2008. <i>Social Work an Integrated Approach</i>, Deep and Deep Publications Pvt. Ltd., New Delhi. 						
Reference Books	<ol style="list-style-type: none"> 1. Melvin, D., 2010. <i>Community Social Work Practice in an Urban Context</i>, Oxford, New York. 2. Oza,D. K.,2009. <i>Voluntary Action and Gandhian Approach</i>, National Book Trust, New Delhi. 						
SuggestedE-resources	E-pgpathashalamodules www.inflibnet.org https://libguides.library.ncat.edu/ruralsociology						

M.A. (TWO YEAR DEGREE PROGRAM)	
SEMESTER-II	
SUBJECT- Rural Sociology	
Code of the Course	RSO8100T
Title of the Course	Rural Tourism in India
Qualification Level of the Course	NHEQF Level 6
Credit of the course	4 Credits
Type of the course	Generic Course in Rural Sociology
Delivery type of the Course	40 Lectures+10 (formative and diagnostic assessment) +10 Tutorial
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	<p>To enable the students to</p> <ul style="list-style-type: none"> • <i>To understand the concept of Rural Tourism-its scope and cultural significance.</i> • <i>To Identify Tourism resources in rural areas benefits and Costs of Rural Tourism</i> • <i>To Develop a Business Plan for Rural Tourism</i>
Learning outcomes	<i>The students would get updated with the much needed technique of developing a Sustainable plan for strengthening Rural Tourism</i>
SYLLABUS	
UNIT-I	<p>Tourism: concept, history, origin, types, factors, Rural Tourism: Concept, Rural Territory, Its Potential as a Tourism Product. Village as a primary tourism product-Showcasing rural life, art, culture and heritage, Importance of tourism in rural development (12 Hrs.)</p>

UNIT-II	Benefits of Rural Tourism, Costs associated with Rural Tourism, Impact of Rural Tourism on the rural community, and Holistic benefits of Rural Tourism on the society. Challenges of Rural Tourism(12Hrs)
UNIT-III	Rural Tourism Business Plan, Infrastructure, Marketing and Financial Assistance requisites. Intervention of Professional Agencies - lineages for development of Rural Tourism (12Hrs)
UNIT-IV	Marketing of Agro Tourism Industry: Marketing skills for agro tourism, consumer satisfaction and relationship Sustainable Tourism, Agro Tourism, Inspirational Tourism. Promotional Development provisions for rural tourism in India (12 Hrs)
UNIT-V	Financial and Accounting Aspects: Advertising for agro tourism, various records of agro tour business(register, account, visitor book, meeting books etc)(12Hrs)
Text Books	<p>1. Barbieri, C.2015 “Assessing the Sustainability of Agri tourism in the US between Agri tourism and Other Farm Entrepreneurial Ventures.” HP publications, New Delhi.</p> <p>2. Akpinar N, Talay I, Ceylan C,Gundus S (2014). “Rural women and agro tourism in the context of sustainable rural development. Environment Development and Sustainability, Deep and Deep publications, New Delhi.</p>
Reference Books	<p>1. Hill tourism planning and development, new delhi1998</p> <p>2. Tourism and the environment: sustainable relationship.</p>
Suggested E-resources	E-pgpathashalamodules www.inflibnet.org https://libguides.library.ncat.edu/ruralsociology

SEMESTER-II	
SUBJECT- Rural Sociology	
Code of the Course	RSO8101T
Title of the Course	Agri - Business Management
Qualification Level of the Course	NHEQF Level 6
Credit of the course	4 Credits
Type of the course	Generic Course in Rural Sociology
Delivery type of the Course	40 Lectures+10 (formative and diagnostic assessment) +10Tutorial
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	<i>The Objective of the course is to enable the students to understand the prospects, development and the issues involved in different types of agriculture related business.</i>
Learning outcomes	<ul style="list-style-type: none"> • <i>Getting knowledge about the different forms of agribusinesses across India.</i> • <i>Issues and its developmental solutions in agribusinesses.</i> • <i>Classifying the agricultural products and the market.</i> • <i>All-round Ideas of postharvest processing and its management.</i> • <i>Getting ideas about the roles played by different institutes across the country to develop agribusinesses</i>
SYLLABUS	
UNIT-I	<p>Agri-Business: concept, Evolution, Nature, scope, significance, different kind of agri-business, Agribusiness System, Forms of agri-business organization: advantage and disadvantages, Different issues in agri-Business management, Analysis of risks and opportunities</p> <p>Agribusiness management: concept and approaches, types of Agri- business in India and opportunities of agribusiness, different types of economic principles for harvesting the potential of agribusiness(12 Hrs)</p>

UNIT-II	Agricultural Marketing: Importance of Agricultural Marketing, Types of Agricultural market, Characteristics of Traditional Agricultural Marketing System, New Emerging problems in agricultural marketing. New Initiatives and Reforms for Improving Agricultural Marketing, Regulated Market, Alternative Marketing systems, Contract Farming/ Marketing(12 Hrs)
UNIT-III	Post harvesting processing: Packaging, Transportation, Grading, Standardization, Storage, Warehousing, Cold Chain Systems, Processing and Value Addition, Market information, Marketing Agencies (12 Hrs)
UNIT-IV	Agri-Business Consultancy: Trade Policy for Agriculture, Export-Import of agricultural products, WTO agreement in agriculture, Cooperatives: MARKFED, NAFED, Agricultural promotion and Investment Co-operation limited (APICOL) and other cooperatives, Quality Control (12Hrs)
UNIT-V	Agricultural Extension Services: Concept, Objectives, Scope and Method of Agricultural Extension Services, Problems of Extension Services, Research in Agricultural marketing, Role of agricultural Universities and ICAR institutes(12Hrs)
Text Books	K.S. Babeed, U.R Rehman, Rural Marketing in India, HPH, Mumbai. I.P Singh, Co-operative Marketing in India & Abroad, HPH, Mumbai Mnouti Karnet &R. K Kirshnamoorthy, A text book on Rural Marketing, HPH, Mumbai R.V Bedi, N.V Bedi, Rural Marketing HPH, Mumbai.
Reference Books	<ul style="list-style-type: none"> ▪ Manual, Castells1996, The Rise of Net work Society, Blackwell, Publishers ▪ Mark, TaylorandEsaSaariner1994, Imagologies Rout ledge London ▪ DecembandRandall1994, The World Wide Web Unleashed,
Suggested E-resources	E-pgpathashalamodules www.inflibnet.org https://libguides.library.ncat.edu/ruralsociology

EXIT WITH PG DIPLOMA IN RURAL SOCIOLOGY

M.A. (TWO YEAR DEGREE PROGRAM)	
SEMESTER- III	
SUBJECT- RURAL SOCIOLOGY	
Code of the Course	RSO 9011T
Title of the Course	Agricultural Extension Education
Qualification Level of the Course	NHEQF Level 6
Credit of the course	4 Credits
Type of the course	Discipline Centric Compulsory Course (DCC) in Rural Sociology
Delivery type of the Course	40 Lectures+10 (formative and diagnostic assessment) +10Tutorial
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	<p>To enable the students to</p> <ol style="list-style-type: none"> 1. Understand the concept of extension 2. Become aware of different methods of extension Education 3. Develop skills in the use of audiovisual aids
Learning outcomes	<ol style="list-style-type: none"> 1. Understand about different extension teaching methods and its uses in rural areas 2. Knowledge about process of communication 3. Understand the various methods and modern media of communications. 4. Skills and development and use of audio-visual aids 5. Knowledge of information management and journalistic writing of various information's and also studied their readability.
SYLLABUS	
UNIT-I	Extension Education: Concept, Objective, Scope, Principles, Philosophy, Importance, Role and Qualities of Extension workers(12 Hrs)
UNIT-II	Teaching-Learning Process: Elements & Steps in Extension Teaching, Extension Teaching Methods -Classification and Detailed Study of the various

	Extension Teaching Methods (12Hrs)
UNIT-III	Communication: Importance, Key Elements and Models. Audio-Visual aids - Classification and Detailed Study of the various Audio-visual aids, Impact of Mass Media and Traditional Media(12 Hrs)
UNIT-IV	Programme Planning: Concept, Principles ,Importance, Characteristics, skills/abilities/ capacity required for Planners, History of Planning – Bombay Plan, People’s Plan and Gandhi Plan(12Hrs)
UNIT-V	Programme Evaluation: Concept, Objectives, Steps and levels of Evaluation Adoption and Diffusion process :stages of Adoption, Factors Affecting Adoption and classification of Adopters(12 Hrs)
Text Books	<p>O.P. Dhama & O.P. Bhatnagar: Education and Communication for Development.</p> <p>S.V. Supe :An Introduction to Extension Education.</p> <p>Kelsey, L.D. & Hearne C.C.: Co-Operative Extension Work.</p> <p>Leagans, J.P. :Extension Education in Community Development.</p> <p>Dale Edger: Audio Visual Methods in Teaching.</p> <p>B.B. Mohanty: A Handbook of Audio Visual Aids.</p> <p>Dr. A. Adivi Reddy: Extension Education.</p> <p>Kebel J. Kumar,: Mass Communication in India Bomba, Jaico Publication.</p> <p>G.L. Ray: Extension Communication and Management.</p>
Reference Books	<ol style="list-style-type: none"> 1. <i>Reddy A.A., 2011, Extension Education</i>, Sri Lakshmi Press, Bapatla 2. <i>Kumar, K.J., 2010, Mass Communication in India</i>, Jaico Publishing House, Madras.
Suggested E- resources	<p>E-pgpathashalam modules www.inflibnet.org</p> <p>https://libguides.library.ncat.edu/ruralsociology</p>

M.A. (TWO YEAR DEGREE PROGRAM)	
SEMESTER-III	
SUBJECT-Rural Sociology	
Code of the Course	RSO 9012T
Title of the Course	Voluntary Action in Rural Development
Qualification Level of the Course	NHEQF Level 6
Credit of the course	4 Credits
Type of the course	Discipline Centric Compulsory Course (DCC) in Rural Sociology
Delivery type of the Course	40 Lectures+10 (formative and diagnostic assessment) +10 Tutorial
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	To enable the students to <ol style="list-style-type: none"> 1. understand voluntary action 2. acquire skill to work with NGOs 3. know the procedure for registering NGOs
Learning outcomes	<ol style="list-style-type: none"> 1. Gain knowledge on fundamental of Rural Development and Community Development 2. Knowledge on early experiments conducted in the field of Rural Development and its outcomes.
SYLLABUS	
UNIT-I	Voluntary Action: Concept, Scope and Importance , Agencies Mobilization: Concept, Methods of Social Mobilization (12Hrs)
UNIT-II	History and Genesis of Voluntary Action: Social Reform Movement, Christian Missionary Group, Gandhian Approach, First phase (1800-1850), II - 1850 – 1900, III 1901 to India's Independence, IV – After Independence, V- Mid-Sixties and Early Seventies, VI - up to 1979, VII - Eighties, VIII – Nineties (12Hrs)
UNIT-III	Type and functions of Voluntary Organization: Concept, Types of Voluntary Organization, Characteristics, Functions VANI, 5 National NGO's (12Hrs)
UNIT-IV	Non-Governmental Structure: Organizational vision, mission, organizational strategy, organizational registration, trust, society, nonprofit company, management structure, general body, governing body, FCRA (12Hrs)

UNIT-V	Corporate Social Responsibility: Concept, success stories of CSR in public sector and private sector (12Hrs)
Text Books	<ol style="list-style-type: none"> 1. <i>Suresh Chandra, AnneKaren</i>, 2015, <i>Non Governmental Organisations</i>, Trillbe Rawal Publications, Kolkata 2. <i>Sagar Mondal G.L. Ray</i>, 2012. <i>Text Book of Rural Development</i>, Kalyani Publishers, Chennai. 3. <i>Pawar, S.N., Ambedkar, J.B. and Shrikant, D.</i>, 2009. <i>NGOs and Development–The Indian Scenario</i>, Rawat Publication, New Delhi 4. <i>Verma, S.B, Sankaran, P.B., and Srivastva, K.K. Lawari</i>, 2006. <i>Rural Based Developmental Strategies</i>, Deep and Deep Publications Pvt. Ltd, New Delhi.
Reference Books	<ol style="list-style-type: none"> 1. <i>Snehlata, C.</i>, 2010. <i>Guidelines for NGOs Management in India</i>, Kanishka Publishers, New Delhi. 2. <i>Rajeeb, M.</i>, 2008. <i>Voluntary Sector and Rural Development</i>, Rawat Publications, New Delhi. 5. <i>Joel, S.G.R.</i>, 2008. <i>NGOs and Rural Development Theory–Practice, Concept</i> Publishing Company, New Delhi. 6. <i>Gajera, P.S.</i>, 2008, <i>Role of NGO's in rural dwvelopment</i>, Cyber tech publications, New Delhi
Suggested E-resources	E-pgpathashalamodules www.inflibnet.org https://libguides.library.ncat.edu/ruralsociology

M.A. (TWO YEAR DEGREE PROGRAM)	
SEMESTER-III	
SUBJECT-Rural Sociology	
Code of the Course	RSO 9102T
Title of the Course	Social Demography
Qualification Level of the Course	NHEQF Level 6
Credit of the course	4 Credits
Type of the course	Discipline Specific Elective Course (DSE) in Rural Sociology
Delivery type of the Course	40 Lectures+ (10formative and diagnostic assessment)+10 Tutorial
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	<p>To enable the students to</p> <ol style="list-style-type: none"> 1. Understand the nature of social demography 2. Study the variables contributing to population growth and 3. learn the techniques of controlling the population
Learning outcomes	<ol style="list-style-type: none"> 1. Understand the concept, importance of demographic study, Difference between demography and population study 2. Know the sources of population data 3. Have knowledge about demographic variables. Fertility, mortality, migration 4. Analyse the theories of population 5.Examine family welfare programme and population policy
SYLLABUS	
UNIT-I	Social Demography: Concept, Scope, Importance of demographic study, Difference between Demography and Population Study, Rural Demography(12 Hrs)
UNIT-II	Sources of Population data: Population census, vital statistics or registration of vital events, Sample surveys, Dual report system, Population registers, International publications (12 Hrs)
UNIT-III	Demographic variables: Fertility, Mortality, Migration (12 Hrs)

UNIT-IV	Population theories: Theories of population, Early thinking on population issues, Malthus theory, Optimum population theory, Biological theory , Marxist and socialistic views, Theory of demographic transition(12 Hrs)
UNIT-V	Population policy: Family welfare programmes, Population policy with special reference to Rural India(12Hrs)
Text Books	<ol style="list-style-type: none"> 1. <i>Antony,A.D and Alfred(Ed.)</i>,2011. <i>Population Growth And Human Development</i>, Indraprastha Press, New Delhi. 2. <i>Vatsyayan</i>, 2010. <i>Social Demography</i>, Kadar Nath Ram Nath, Meerut. 3. <i>Asha,A.B and Kanitkar Tara</i>, 2009. <i>Principles of population studies</i>,Himalaya Publishing House, Bombay.
Reference Books	<ol style="list-style-type: none"> 1. <i>Jyoti. V.</i>, 2011.<i>Social Demography</i>, Discovery Publishing Studies, Himalaya Publishing House, Bombay. 2. <i>Premi, M.K., Ramanamma and Bambawale Usha</i>,2010. <i>An introduction to social demography</i>, Vikas Publishing House Pvt Ltd, Delhi.
Suggested E-resources	E-pgpathashalamodules www.inflibnet.org https://libguides.library.ncat.edu/ruralsociology

M.A. (TWO YEAR DEGREE PROGRAM)	
SEMESTER- III	
SUBJECT-Rural Sociology	
Code of the Course	RSO 9103T
Title of the Course	Rural Entrepreneurship
Qualification Level of the Course	NHEQF Level 6
Credit of the course	4 Credits
Type of the course	Discipline Specific Elective Course (DSE) in Rural Sociology
Delivery type of the Course	40 Lectures+ (10formative and diagnostic assessment)+10 Tutorial
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	<ul style="list-style-type: none"> • <i>To orient students towards (scope of) rural entrepreneurship.</i> • <i>To create awareness about various opportunities in rural entrepreneurship.</i> • <i>To link business opportunities with Finance and Market</i> • <i>To provide opportunity for Live Projects in Rural Entrepreneurship</i>
Learning outcomes	<i>The students would be able to develop a detailed understanding on the prospects of entrepreneurship in rural areas and the scope for convergence with govt. schemes.</i>
SYLLABUS	
UNIT-I	Entrepreneurship: Concept , Evolution, Concepts and Theories, Types of Rural Entrepreneurs ,Challenges of Rural Entrepreneurship Development in India(12 Hrs)
UNIT-II	Natural and Human Resource Base Panchayati Raj System , Government Schemespromoting Rural Skill Sets and Enhancing Opportunities Institutional Support for Finances, Private-Public Partnership and Corporate Social Responsibility(12Hrs)

UNIT-III	Micro and Small Rural Enterprises: Understanding Micro and Small Enterprises Project Identification and Selection Project Formulation, Project Appraisal Government Policies for Micro and Small Enterprises Rural Business Environment-Social, Economic, Political and Cultural Issues(12Hrs)
UNIT-IV	Evaluating Entrepreneurial Career Options and Start-up Opportunities: Overview of Entrepreneurship- Evaluating New-Business Opportunities (12 Hrs)
UNIT-V	Live Project and Hands-on Support: Study of Rural Entrepreneurs Growth and Replicability issues Entrepreneurial Opportunities-Potential and Limitations Active Interaction with key Stakeholders Panchayats, NGOs, CBOs and Networking with all Rural Support Systems (12Hrs)
Text Books	<p>Elsevier. Chandra (2009).Project preparation, appraisal, and implementation: Tata McGraw Hill, New Delhi.</p> <p>Welch, W. & Hopkins, D. (2009). The Tactics of Hope: How Social Entrepreneurs are Changing our World. San Rafael, CA: Earth Aware Editions.</p> <p>Wei-Skillern, J.C., Austin, J.E., Leonard, H.B. & Stevenson, H.H. (2007). Entrepreneurship in the Social Sector. Thousand Oaks, CA: Sage Publication.</p> <p>Drucker, P.F. (2006). Innovation and entrepreneurship: Practice and principles, USA:</p> <p>Steyaert, C. & Hjorth, D. (2006). Entrepreneurship as Social Change: Third Movements in Entrepreneurship Book. Northampton, Massachusetts: Edward Elgar Publishing Limited.</p> <p>Burns, P. (2001).Entrepreneurship and small business. New Jersey: Palgrave.</p>
Reference Books	<ol style="list-style-type: none"> 1. Badi R. Vand Badi N.V, A., 2015.Entrepreneurship, Anmol Publications Pvt., Ltd., New Delhi. 2. Radha V,2013.Entrepreneurial development, prasanna & co, chennai
Suggested E-resources	E-pgpathashalamodules www.inflibnet.org https://libguides.library.ncat.edu/ruralsociology

M.A. (TWO YEAR DEGREE PROGRAM)	
SEMESTER III	
SUBJECT- Rural Sociology	
Code of the Course	RSO 9104T
Title of the Course	Social Anthropology
Qualification Level of the Course	NHEQF Level 6
Credit of the course	4 Credits
Type of the course	Discipline Specific Elective Course (DSE) in Rural Sociology
Delivery type of the Course	40 Lectures+10 (formative and diagnostic assessment) +10 Tutorial
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	<p>To enable the students to</p> <ol style="list-style-type: none"> 1. get a background knowledge of tribal society 2. know about tribal culture 3. understand tribal social institutions
Learning outcomes	<ol style="list-style-type: none"> 1. Know the meaning, scope of anthropology and relation to other sciences 2. Understand the origin, characteristics and forms of family 3. Have knowledge about evolution and forms of marriage 4. Analyse the types and functions of kinship system 5.Examine tribal religion and magic
SYLLABUS	
UNIT-I	Social Anthropology: Concept, Nature, Scope, Subject Matter, Development of Social Anthropology in India and its Relationship With other Social Sciences (12 Hrs)
UNIT-II	Methods of Social Anthropology: Evolutionary, Functional and Comparative, Primitive Economic and Political System(12Hrs)

UNIT-III	Culture: Concepts and Theories of Culture Growth Kinship System. (12 Hrs)
UNIT-IV	Primitive Social System-Family and Marriage, Magic and Religion, Custom and Law(12Hrs)
UNIT-V	Contemporary Problems of Tribal Society with Special reference to Major Tribal Groups of Rajasthan, Applied Anthropology :Its relevance to Tribal Development in Indian Situation (12 Hrs)
Text Books	<ol style="list-style-type: none"> 1. <i>Vatsyayan</i>, 2010. <i>Indian Society and Social Institutions</i>, Kedar NathRamNath, Meerut. 2. <i>ShankarRao</i>, C.N., 2009.<i>Sociology</i>, S. Chand and Company Ltd., New Delhi.
Reference Books	<ol style="list-style-type: none"> 1. <i>Subramany</i>, G., 2011.<i>Sociology of Indian Society</i>, Sapna Book House, Bangalore. 2. <i>Kumar</i>, Dr., 2009.<i>Anthropology: Social and Cultural</i>, Lakshmi Narain Agarwal,Agra.
Suggested E-resources	E-pgpathashalamodules www.inflibnet.org https://libguides.library.ncat.edu/ruralsociology

M.A. (TWO YEAR DEGREE PROGRAM)	
SEMESTER-III	
SUBJECT- Rural Sociology	
Code of the Course	RSO 9105T
Title of the Course	Rural Development Programmes
Qualification Level of the Course	NHEQF Level 6
Credit of the course	4 Credits
Type of the course	Discipline Specific Elective Course. (DSE) in Rural Sociology
Delivery type of the Course	40 Lectures+10 (formative and diagnostic assessment) +10 Tutorial
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	<p>To enable the students to</p> <ol style="list-style-type: none"> 1. Understand the various rural development programmes 2. Gain knowledge in approaches to rural development
Learning outcomes	<ol style="list-style-type: none"> 1. Know the basic concepts in rural development and approaches of rural development 2. Knowledge about current rural development programmes 3. Understand various social security programmes for Below Poverty Level families 4. Analyse the programmes for women and children 5. Understand the relevance of development and sustainable development
SYLLABUS	
UNIT-I	Approaches to Rural Development: Multi Purpose Approach, Sectoral Approach, Target oriented approach, Minimum Package Approach – Basic Needs Approach, Spatial Planning Approach – Area Development Approach, Participatory Rural Appraisal systems approach(12 Hrs)

UNIT-II	Rural Livelihood Programmes: Swarnajayanti Gram Swarozgar Yojana (SGSY), Indira Awas Yojana (IAY), Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA), District Rural Development Agency (DRDA), Restructured Provision of Urban Amenities in Rural Areas (PURA), Aajeevika/National Rural Livelihood Mission (NRLM), Pradhan Mantri Gram Sadak Yojana (PMGSY), Integrated Watershed Management Programme (IWMP), Rajiv Gandhi National Drinking Water Mission (RGNDWM) (12 Hrs)
UNIT-III	Social Security Programmes: National Social Assistance Programme (NSAP)- Indira Gandhi National Old Age Pension Scheme, Indira Gandhi National Widow Pension Scheme, Indira Gandhi National Disability Pension Scheme, National Family Benefit Scheme. Health Insurance for the Poor - Rashtriya Swasthya Bima Yojana (RSBY) (12Hrs)
UNIT-IV	Programmes for Women and Children: Schemes of Health and Family Welfare Department –Mother and Child Tracking System (MCTS), Schemes of Women and Child Development Ministry - Integrated Child Development Services (ICDS), Rajiv Gandhi Scheme for Empowerment of Adolescent Girls (RGSEAG)/Sabla, Rashtriya Mahila Kosh (RMK, The Indira Gandhi Matritva Sahyog Yojana (IGMSY)/Conditional Maternity Benefit (CMB) Plan (12Hrs)
UNIT-V	Sustainable Rural Development: Meaning and need for sustainable rural development, rural livelihood mission- definition, objectives, mission and vision, guiding principles, values and approaches, rural livelihood project-world health (12Hrs)
Text Books	<ol style="list-style-type: none"> 1. <i>Verma, S.B., Jilo ka, S.K. and Pathak, .A.C., 2012. Rural Health Care and Housing</i>, Deep and Deep Publications, New Delhi. 2. <i>Swami, H. Rand Gupta, B.P., 2010. Rural Development Co-operation</i>, Indus Valley Publication, New Delhi. 3. <i>Verma, S.B., Singh, U.P. and Jiloka, S.K., 2010. Rural Development Reforms</i>, Deep and Deep Publications, New Delhi.
Reference Books	<ol style="list-style-type: none"> 1. <i>Sharma. K., 2010. Rural Development in India</i>, Vista International Publishing House, New Delhi. 2. <i>Venugopal R. K., 2010. Anti-Poverty and Rural Development</i>, Mangalam Publications, New Delhi.

Suggested-resources	E-pgpathashalamodules www.inflibnet.org https://libguides.library.ncat.edu/ruralsociology

EXIT WITH PG DIPLOMA IN RURAL SOCIOLOGY

M.A. (TWO YEAR DEGREE PROGRAM)	
SEMESTER- III	
SUBJECT- RURAL SOCIOLOGY	
Code of the Course	RSO 9106P
Title of the Course	Rural Awareness Work Experience Programme (RAWEP)
Qualification Level of the Course	NHEQFLevel6
Credit of the course	4 Credits
Type of the course	Discipline Centric Compulsory Course (DCC) in Rural Sociology
Delivery type of the Course	60 PRACTICALS
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	<ul style="list-style-type: none">● To develop an understanding of rural and different situations prevailing in villages with special reference to Rural Sociology among the students.● To gain knowledge and experience on the operational aspects of Rural Society being used/adopted by the farmers.● To acquaint the students with the functioning of Rural-based industries and to gain first hand information.● To provide an opportunity for practical training in crop production and plant protection through work experience.● To familiarize with socio-economic conditions of farmers and several agencies and institutions involved in rural development.● To help the students to understand the problems pertaining to Rural Society.● To develop communications skills in students using extension training methods.

Learning outcomes	<div>1. Understanding the concept of Social Structure of rural areas</div> <div>2. Have knowledge about Rural Society</div> <div>3. Understand the sources of raw material of Rural Economy</div> <div>4. Ability to prepare report on Rural work</div>																					
SYLLABUS																						
EoS Examination Scheme	<div>Students may undertake a Rural Area Work Experience Programme (RAWEP) whereby he/they will be involved in a planned process/procedure of an enterprise or development programme. Each student shall submit a report based on the outcome/ experience in the said Programme.</div> <div>On the Completion of Practical, Practical, Field Work, Project and Survey Work, the Student has to submit the desired documents as report, Practical Record, Field Work, Project Report, Survey Report etc. to the Department. These documents output is to be written in a specified format to be provided by the Department. It should be duly signed and certified by the Mentor.</div> <div>On the day of Examination, it will be examined by a panel of Examiners consisting of (I) Head (II) External Expert (III) Internal Examiner. In case there is no mentor from the faculty, Internal Examiner will be picked up by the Head of the Department. The above desired document shall be examined and marks will be awarded following the marks distribution scheme given in below table:-</div> <table><tr><th colspan="3">Marks distribution and examination scheme of the Practical, Field Work, Survey work etc. MM:80,Min. Marks:32 Duration: 45, Min</th></tr><tr><th>S.N.</th><th>Sections</th><th>Marks</th></tr><tr><td>1</td><td>Write -up</td><td>30</td></tr><tr><td>2</td><td>Clarity and work output</td><td>20</td></tr><tr><td>3</td><td>Sincerity and Observation</td><td>15</td></tr><tr><td>4</td><td>Viva-voce</td><td>15</td></tr><tr><td colspan="2">Total Marks</td><td>80</td></tr></table>	Marks distribution and examination scheme of the Practical, Field Work, Survey work etc. MM:80,Min. Marks:32 Duration: 45, Min			S.N.	Sections	Marks	1	Write -up	30	2	Clarity and work output	20	3	Sincerity and Observation	15	4	Viva-voce	15	Total Marks		80
Marks distribution and examination scheme of the Practical, Field Work, Survey work etc. MM:80,Min. Marks:32 Duration: 45, Min																						
S.N.	Sections	Marks																				
1	Write -up	30																				
2	Clarity and work output	20																				
3	Sincerity and Observation	15																				
4	Viva-voce	15																				
Total Marks		80																				
Text Books	<div>1. Badlao foundation (1997): An Introduction of PRA. (Video in Hindi-45mins).</div> <div>2. Mukherjee, Neela (1993): Participatory Rural Appraisal: Methodology and Application, Concept Publishing Company, New Delhi</div> <div>3. Cernea, Micheal (ed) (1985): Putting People First: Sociological Variables in development project. John Hopkins Press, Baltimore.</div>																					

Reference Books	<ol style="list-style-type: none"> 1. Majumdar, P.K., 2011 Research Methods in social Science Viva Book Pvt., Ltd., New Delhi. 2. Anand, S., 2010. Research Methods and Techniques in Social Science, Commonwealth Publishers, New Delhi.
Suggested E- resources	E-pgpathashalamodules www.inflibnet.org https://libguides.library.ncat.edu/ruralsociology

M.A. (TWO YEAR DEGREE PROGRAM)	
SEMESTER-III	
SUBJECT-Rural Sociology	
Code of the Course	RSO 9107T
Title of the Course	Rural Marketing
Qualification Level of the Course	NHEQF Level 6
Credit of the course	4 Credits
Type of the course	Discipline Centric Compulsory Course (DCC) in Rural Sociology
Delivery type of the Course	40 Lectures+10 (formative and diagnostic assessment) +10 Tutorial
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	<ol style="list-style-type: none"> 1. To create awareness about the applicability of the concepts, techniques and processes of marketing in rural context 2. To familiarize with the special problems related to sales in rural markets, and 3. To help understand the working of rural marketing institutions
Learning outcomes	<p>The course aims to familiarize the students with the basic concepts of Rural Marketing, the nature of the Rural Consumer, and marketing of agricultural inputs and produce.</p> <ol style="list-style-type: none"> 1. To know the emerging trends of rural marketing. 2. To understand the profile of rural consumers. 3. To realize the trends in rural marketing
SYLLABUS	
UNIT-I	<u>Rural Marketing:</u> Concept, Nature, Scope, Significance Factors contributing to Growth of rural markets Components and classification of Rural markets, Rural Market VS Urban Market, e. rural marketing (12Hrs)
UNIT-II	<u>Agricultural Marketing:</u> Concept, types, Nature and Types of Agriculture produce, Marketing channels, Methods of Sales, Market functions (12Hrs)
UNIT-III	<u>Agricultural Marketing Risks:</u> Marketing agencies, Marketable surplus Characteristics of Scientific Marketing, Risks involved in marketing Types of risks, Measures to minimise risks, Contract Marketing (Farmer Processor linkage), Distress sales (12 Hrs)

UNIT-IV	<u>Issues in Rural Marketing:</u> Rural Consumer behaviour ,features, factors influencing, Lifestyle of rural consumer,FMCG sector in Rural India, concept and classification of consumer goods, Marketing Channels for FMCG, Fast growing FMCG, Marketing of consumer durables, The role of Advertising (12 Hrs)
UNIT-V	<u>Problems in Rural Marketing:</u> Problems in rural marketing ,Strategies for rural marketing, Integration, Efficiency, Cost and Price Spread, Need for marketing finance, Source of marketing finance Commercial Backspaces, Farmers Service Societies (FSS), RRBs and NABARD, Problems of Institutional sources in marketing finance.
Text Books	<ol style="list-style-type: none"> 1. Rural Marketing–CG Krishnamacharyulu, Lalitha Ramakrishnan– Pearson Education 2. RuralMarketing:IndianPerspectiveByAwadheshKumarSinghSa tyaprakash Pandey New age publishers 3. Rural Marketing – U.C.Mathur, excel books, 1/e 4. Indian Rural Marketing Rajagopal Rawat Publishers
ReferenceBooks	<ol style="list-style-type: none"> 1. Pradeep Kashyap, Rural Marketing (Old Edition) Paperback – 2011, 2ndEdition, Pearson. 2. C.S.G. Krishnamacharyulu and Lalitha Ramakrishnanan, Rural Marketing Text and Cases, 2nd Edition, (Paperback) – 2010, Pearson Eductation. 3. Dogra Balram and Karminder Ghuman, Rural Marketing: Concepts and Practices (Paperback) 2007, Tata McGraw-Hill Publishing Company Ltd. 4. Pradeep Kashyap and Siddhartha Raut, The Rural Marketing Book (Paperback) 2005,BIZTANTRA,
Suggested E-resources	E-pgpathashalamodules www.inflibnet.org

M.A.(TWOYEARDEGREEPROGRAM)	
SEMESTER-III	
SUBJECT-Rural Sociology	
Code of the Course	RSO 9108T
TitleoftheCourse	Agricultural Journalism
Qualification Level of the Course	NHEQF Level 6
Creditofthecourse	4 Credits

Type of the course	Generic Course in Rural Sociology
Delivery type of the Course	40 Lectures+ (10formative and diagnostic assessment) +10 Tutorial
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	<p>This course will enable students to:</p> <ol style="list-style-type: none"> 1. Knowledge and practical application of the full range of journalistic reporting, researching, interviewing, editing and writing of Rural News. 2. Practical experience in rural news. 3. Understanding of First Amendment principles, law, ethics and their application to professional journalistic practice and the pursuit of truth. 4. Understanding the history and role of professional journalists in shaping Rural and Agriculture. 5. Understanding the role of media, social media, in the rural journalism practice. 6. Understanding of rural journalism concepts and theory in the use and presentation of images and information.
Learning outcomes	<ol style="list-style-type: none"> 1. Students able to appreciate the role of innovations in catalyzing agricultural and rural development. 2. Students apply the innovation systems frameworks in research and rural development. 3. Students design strategies for developing capacity to support agricultural and rural innovations.
SYLLABUS	
UNIT-I	<p>Journalism: Concept, Canons, Characteristics, Elements, Principles, History, Importance</p> <p>Agricultural Journalism: Concept, Scope, Problems, Prospects and Career in Agricultural Journalism in India(12 Hrs)</p>
UNIT-II	<p>Communication: Concept, Process, Purpose, Elements, Principles, Types, Functions, Importance, Models, Agricultural Communication, Problems of Agricultural Communication in India (12 Hrs)</p>
UNIT-III	<p>Press and Ethics of Journalism: Concept, Freedom, Importance, Position, Rural Press, Press Laws in India, Ethics of Journalism, Plagiarism, Role of Journalism in Democracy (12 Hrs)</p>
UNIT-IV	<p>Various Agricultural Media: A detailed study of Agricultural Traditional, Print and Electronic Media (12 Hrs)</p>
UNIT-V	<p>Agricultural Information Technology: Concept, Objectives, Historical Development, Importance</p> <p>IT Act-2000: Objectives, Features, Applicability (12Hrs)</p>

Text Books	<ol style="list-style-type: none"> 1. Robert William Trullinger - Needed, a Profession of Agricultural Journalism (Classic Reprint) Paperback – 2017 2. Arya, ShriRam (2013), “Agricultural Journalism” Badlav Sansthan, Publisher,Udaipur, Rajasthan
Reference Books	<p>Agriculture Communication: Process and Methods-AS Sandhu; Oxford & IBH Publishing Co. Pvt . Ltd</p> <p>Agriculture Journalism: Hans C.Groot-Communication Techniques in Farm Extension-L.Nirmala-Scientific Publisher</p> <p>Agricultural Extension, Rural Development and the Food Security Challenge: <u>William McLeod Rivera</u>, <u>M. Kalim Qamar</u>, Doubling Dreams: G-Shridhathan and Anop AJ, Edited.</p> <p>The New merchants of Grain: Out of the shadows: Jonathan, Kingsmen: Kindle edoiton</p> <p>Rural Man fiesta: Varun Gandhi</p> <p>Agriculture Journalism-B.L.Jana, Agrotech</p>
Suggested E-resources	<p>E-pgpathashalamoduleswww.inflibnet.org</p> <p>https://libguides.library.ncat.edu/ruralsociology</p>

M.A. (TWO YEAR DEGREE PROGRAM)	
SEMESTER- III	
SUBJECT-Rural Sociology	
Code of the Course	RSO 9109T
Title of the Course	Rural Livelihood in Rural India
Qualification Level of the Course	NHEQF Level 6
Credit of the course	4 Credits
Type of the course	Generic Course in Rural Sociology
Delivery type of the Course	40 Lectures+ (10formative and diagnostic assessment)+10Tutorial
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	<ul style="list-style-type: none"> • <i>To develop a basic understanding on the concept and approaches of livelihood</i> • <i>To understand the different livelihood strategies adopted by people and institutions working with the poor in farm and non-farm sectors.</i> • <i>To utilize different tools and techniques to assess livelihood options and design livelihood interventions.</i>
Learning outcomes	<i>The students would be well equipped with the techniques and strategies on a diverse range of rural livelihood interventions.</i>
SYLLABUS	
UNIT-I	Concept, Definition and importance of rural livelihood, Structural characteristics of rural livelihoods: Farm and Non-Farm (12 Hrs)
UNIT-II	Diversification of Rural livelihood system, Challenges before rural livelihoods in India, Importance of Agriculture in Rural livelihood (12Hrs)
UNIT-III	Evolution of Rural Livelihood system, Sustainable and Vulnerable livelihoods. Sustainable Agriculture: Characteristics and factors, Policies and Practices of Sustainable Agriculture(12Hrs)

UNIT-IV	Livelihood Frame Work: Multiple Linkages and Multipliers, Resources and assets for rural livelihoods. Application of science and technology for livelihood generation in rural areas. Impact of Liberalisation Privatisation and globalisation on Rural Livelihoods(12 Hrs)
UNIT-V	Livelihood Strategies: Programmes of the Government for the livelihood development: SGSY, NRLM & MGNREGS (12Hrs)
Text Books	Frank Ellis: Rural Livelihoods and Diversity in Developing Countries Frank Ellis and H. Ade Freeman: Rural Livelihoods and Poverty Reduction Policies
Reference Books	Biswajit Chatterjee and Asim K. Karmakar: Rural Livelihoods in India Dr. Shankar Chatterjee : Rural Development and National Rural Livelihoods Mission Ian Stokes: Sustainable Livelihoods and Rural Development HS Shylendra and Uma Rani: Diversification and Sustainable Rural Livelihood
Suggested E-resources	E-pgpathashala modules www.inflibnet.org https://libguides.library.ncat.edu/ruralsociology

M.A. (TWO YEAR DEGREE PROGRAM)	
SEMESTER- IV	
SUBJECT- Rural Sociology	
Code of theCourse	RSO 9013T
TitleoftheCourse	Natural Resources Management
Qualification Level of the Course	NHEQF Level 6
Credit of the course	4 Credits
Type of the course	Discipline Centric Compulsory Course (DCC) in Rural Sociology
Delivery type of the Course	40 Lectures+10 (formative and diagnostic assessment)+10 Tutorial
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	<ul style="list-style-type: none"> • <i>To make the students understand the various theoretical and practical aspects of natural resources management;</i> • <i>To learn various government programmes, policy implications and its impact on the local community at large</i>
Learning outcomes	<i>The major outcomes of the paper are that after completion of the paper, the students analyzed and understood the various theoretical and practical issues and concerns of natural resource management. Students picked up the strength and weaknesses of Government policy and its effective implantation.</i>
SYLLABUS	
UNIT-I	Natural resources and its types, Need to manage natural resources, Objectives & approaches to natural resources management, Peoples

	participation in natural resources management: Forest & Water; Common Property Resources (12Hrs)
UNIT-II	Changes in land use pattern & factors responsible for the changes; Soil types, Carrying capacity of soils, Fertility: Organic & Biofertilizers, merits & demerits; Causes of soil pollution; Major, Medium and Minor Irrigation Systems; Coverage and Ecological Implications; Importance of tank irrigation, Irrigation Management (12Hrs)
UNIT-III	Water Conservation Technologies in Agriculture; Drip and Sprinkler Irrigation–Comparison; Need for the management of irrigation systems; Importance of traditional irrigation practices and their role in the agricultural development (12Hrs)
UNIT-IV	Sustainable Water Management: Water harvesting technologies, Construction of underground reservoirs; Waste and Sea water recycling Control (12Hrs)
UNIT-V	Joint Forest Management, its scope & objectives; Stakeholders participation in forest management; Social Forestry; Farm Forestry; Community Forestry; Importance of Eco Tourism; Wild Life conservation & Forestry. Make a visit to a nearby organization having adequate experience in planning and implementation of community based natural resource management (12Hrs)
Text Books	Natural Resource Management: B.W. Pandey (Ed.), Mittal Publications Natural Resources Management: Funda Varnaci Uzun (Aksaray University, Turkey)
Reference Books	<ol style="list-style-type: none"> 1. "Natural Resources Management and Policy" by G. David Garson and Keith G. Provan is a comprehensive overview of natural resources management and policy. 2. "Natural Resource Economics: An Introduction" by Barry C. Field is a classic textbook that covers the principles of natural resource economics and their application to resource management and policy. 3. "Sustainable Natural Resource Management: An Introduction" by María Teresa Ayllón and David R. Johnson is a textbook that explores the principles of sustainable natural resource management and their application to the management of forests, water, soils, and other natural resources. 4. "Natural Resource Management: The Human Dimension" by John C. Gordon and David A. Grayshon is a textbook that focuses on the social, economic, and political dimensions of natural resource management and policy.

SuggestedE-resources	E-pgpathashalamodules www.inflibnet.org https://libguides.library.ncat.edu/ruralsociology
-----------------------------	---

M.A.(TWOYEARDEGREEPROGRAM)	
SEMESTER- IV	
SUBJECT- Rural Sociology	
Code of the Course	RSO 9110T
TitleoftheCourse	Human Resource Management
Qualification Level of the Course	NHEQFLevel6
Credit of the course	4 Credits
Type of the course	Discipline Specific Elective Course (DSE) in Rural Sociology
Delivery type of the Course	40 Lectures+10 (formative and diagnostic assessment)+10 Tutorial
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	<ul style="list-style-type: none"> • <i>To sensitize students to the various facets of managing people and to create an understanding of the various policies and practices of human resources management.</i> • <i>To know the role of Human Resource manager throughout the career of every employee.</i>
Learning outcomes	<ul style="list-style-type: none"> • <i>Understanding of the basic concepts, functions and processes of human resource management.</i> • <i>Design and formulate various HRM processes such as Recruitment, Selection, Training, Development, Performance appraisals and Reward Systems, Compensation Plans and Ethical Behaviour.</i>
SYLLABUS	

UNIT-I	Human Resource Management: Concept, Scope and Objective, Emerging roles of personnel management, Recruitment, Sources of Recruitment, methods or techniques of recruitment, steps in selection process, types of tests, types of interviews, induction & orientation (12 Hrs)
UNIT-II	Job Analysis: definition, steps, techniques, types of job analysis Human Resource Planning: Definition, Objectives, Need, Importance and the Process Training & development: introduction, Training Vs Development, purpose of training, steps in training programmes, Training methods/techniques, evaluation(12Hrs)
UNIT-III	Job Evaluation: Definition, objectives, steps, job evaluation methods Compensation Management: objectives, internal Vs external Vs individual equity, wage determination process, alternatives to traditional pay structures, theories of wages, minimum, fair & living wage, methods of wage payment, wage differentials, pay for performance approaches, types of incentive plans (12Hrs)
UNIT-IV	Performance Appraisal: definition, process of performance appraisal, Methods of performance appraisal, The Strength and Limitations of each Method, The Appraisal Errors. Promotion: Bases and Types, Promotion Policy and Procedure, Transfer: Types and Purpose, policy, Employees' Separation, types, temping, absenteeism, labour turnover: impact, causes(12 Hrs)
UNIT-V	Industrial Disputes: factors, forms, prevention and settlement. Trade Unionism: concepts, evolution, problems of trade unions in INDIA. Collective Bargaining: Need, Importance and Procedure. Worker's Participation in Management: Concept and Evolution. Approaches to Industrial Relations (12Hrs)
Text Books	Gomez & Mejia: Managing Human Resources–(Pearson). Gary Dessler: HRM – (PHI). Ratnam & Srivastav: PMHR– (TMH).P. Subba Rao: HRM – (HPH). VSP Rao: Human Resource Management– (Excel). As wathappa: Human Resource & Personnel Management –(TMH).
Reference Books	Armstrong, M. (2014) <i>Armstrong's handbook of human resource management practice</i> . Thirteenth edition. London: Kogan Page.) <i>Managing people in organisations: contemporary theory and practice</i> . Basingstoke: Palgrave Macmillan. <i>Performance management</i> . Third edition ; Pearson new international edition. Harlow: Pearson. , V. and Chartered Institute of Personnel and Development (2013) <i>Research methods in human resource management</i> . 3rd edition. London: Chartered

	<p>Institute of Personnel and Development.</p> <p>, V., Rayner, C., Schyns, B., and Chartered Institute of Personnel and Development (2009) <i>Coaching at the sharp end: the role of line managers in coaching at work</i>. London: Chartered Institute of Personnel and Development.</p> <p>. (2006) <i>Case studies in performance management: a guide from the experts</i>. Hoboken, N.J.: John Wiley.</p>
Suggested E-resources	<p>E-pgpathashalamoduleswww.inflibnet.org</p> <p>https://libguides.library.ncat.edu/ruralsociology</p>

SEMESTER- IV	
SUBJECT- Rural Sociology	
Code of the Course	RSO 9111T
Title of the Course	Rural Governance
Qualification Level of the Course	NHEQF Level 6
Credit of the course	4 Credits
Type of the course	Discipline Specific Elective Course. (DSE) in Rural Sociology
Delivery type of the Course	40 Lectures+10(formative and diagnostic assessment)+10 Tutorial
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	<i>To explain the perspectives on local government, significance of various committees and Constitutional Amendment Acts on local government.</i>
Learning outcomes	<i>The student will be able to understand the distinguish between government and governance and describe the initiatives for good governance.</i>

SYLLABUS	
UNIT-I	Importance of Local Government: Meaning, Nature and Importance, Thoughts on Local Government, Important Committees on Local Government in post independent India(12 Hrs)

UNIT-II	Panchayati Raj System and Rural Local Governance in India: 73rd Amendment Act (1992) Significance of Grama Sabha, Panchayati Raj Institutions (PRI) - Difficulties and Issues in functioning–Suggestions for improving the functioning of PRIs (12 Hrs)
UNIT-III	Devolution of finance and power in Panchayati Raj System: 11th Schedule; Interface in Panchayati Raj System - Panchayats and Govt. Officials; Government & Non-Government Organizations, Community Based Organizations etc. (12 Hrs)
UNIT-IV	Local Government system in selected areas: Panchayat Extended to Schedule V Areas - Scheduled areas - Schedule V and VI - PESA (1996)-Key Provisions- Implications - Status of Panchayats in Scheduled Areas, Issues in Implementation- Forest Right Act- Suggestions (12Hrs)
UNIT-V	Good Governance Initiatives in Local Governments: Good Governance - Features of Good Governance: Accountability, Transparency, Responsiveness, Equity & Inclusiveness, Right based Approach, Social Audit (12Hrs)
Text Books	<p>Bijoy, C.R. (2012), Policy Brief on PESA (1996)- United Nations Development Plan, 012 New Delhi.</p> <p>Sachdeva, Pradeep. (2011), Local Government in India, New Delhi: Pearson Education India.</p> <p>Bevir, Mark (Ed.). (2011), The Sage Handbook of Governance, Sage.</p> <p>Chakrabarty, Bidyut and Mohit Bhattacharya (Eds). (2008), the Governance Discourse, New Delhi: Oxford University Press.</p> <p>Maheswari, Shriram. (2008), Local Government in India, Agra: Lakshmi Narain Agarwal.</p> <p>Goel, S.L. (2007), Good Governance– An Integral Approach, New Delhi: Deep and Deep Publications Private Limited.</p>
Reference Books	<p>Mathew G and Jain L. C (Eds.). (2005), Decentralization and Local Governance, New Delhi: Orient Blackswan.</p> <p>Manor, James. (1999), The Political Economy of Democratic Decentralization, Washington D C: The World Bank.</p>
Suggested E-resources	<p>E-pgpathashalam modules www.inflibnet.org</p> <p>https://libguides.library.ncat.edu/ruralsociology</p>

M.A. (TWO YEAR DEGREE PROGRAM)	
SEMESTER- IV	
SUBJECT- Rural Sociology	
Code of the Course	RSO 9112T
Title of the Course	Social Psychology
Qualification Level of the Course	NHEQF Level 6
Credit of the course	4 Credits
Type of the course	Discipline Specific Elective Course (DSE) in Rural Sociology
Delivery type of the Course	40 Lectures+10(formative and diagnostic assessment)+10 Tutorial
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	<p>To enable the students to</p> <ol style="list-style-type: none"> 1. Understand the social psychology and its importance 2. Know the attitude formation 3. Learn the formation of stereo type behavior
Learning outcomes	<ol style="list-style-type: none"> 1. Know the concept, nature and importance of social psychology 2. Understand the development of perception 3. Have knowledge about attitude formation and measurement of attitude 4. Measuring public opinion 5. Analyse the formation of stereo types positive and negative stereotypes
SYLLABUS	
UNIT-I	Social Psychology: Meaning, definition and nature, Importance of social psychology, Relationship of social psychology with other social sciences. (12 Hrs)

UNIT-II	Learning and perception : Concept–theories of learning, determinants of perception, development of perception (12Hrs)
UNIT-III	Social Attitudes : Definition, Attitude formation, Measurement of attitudes (12Hrs)
UNIT-IV	Public opinion : Concept – public opinion - characteristics, formation of public opinion, methods of measuring of public opinion (12 Hrs)
UNIT-V	Stereotype : Stereotype-Concept–meaning, nature and characteristic–types–formation of stereo type (12Hrs)
Text Books	<ol style="list-style-type: none"> 1. Kuppusamy,B., 2012. Social <i>Psychology</i>,Vikas Publishing House, New Delhi. 2. Baron, A.R., 2011.Social <i>Psychology</i>, Prentice Hall of India Pvt. Ltd, New Delhi. 3. Sharma,R.N.,2010,<i>Essentials of Social Psychology</i>, Surjet Publications, New Delhi 4. Sharma, 2009.Social <i>Psychology</i>, <i>Lakshmi</i> Narain Agarwal, Agra.
Reference Books	<ol style="list-style-type: none"> 1. Rai, B.C., 2010.Social <i>Psychology</i>, <i>Discovery</i> Publishing House, Mumbai. 2. Crano, D, Wand Messe,A.L.,2009. <i>Social Psychology and the meso finter personal behavior</i>, Dorsy Press, Illinois.
SuggestedE-resources	E-pgpathashalamodules www.inflibnet.org https://libguides.library.ncat.edu/ruralsociology

SEMESTER- IV	
SUBJECT- Rural Sociology	
Code of the Course	RSO 9113T
Title of the Course	Project Management in Rural Development
Qualification Level of the Course	NHEQF Level 6
Credit of the course	4 Credits
Type of the course	Discipline Specific Elective Course. (DSE) in Rural Sociology
Delivery type of the Course	40 Lectures+10(formative and diagnostic assessment) +10 Tutorial
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	<ul style="list-style-type: none"> <i>To sensitize students to the various facets of managing people and to create an understanding of the various policies and practices of human resources management.</i> <i>To know the role of Human Resource manager throughout the career of every employee.</i>
Learning outcomes	<ul style="list-style-type: none"> <i>Understanding of the basic concepts, functions and processes of human resource management.</i> <i>Design and formulate various HRM processes such as Recruitment, Selection, Training, Development, Performance appraisals and Reward Systems, Compensation Plans and Ethical Behaviour.</i>
SYLLABUS	

UNIT-I	Concept of Project and Project Management , Project Manager as a Professional (12 Hrs)
UNIT-II	Planning for Project, Generation of New Project Ideas, Feasibility Analysis (12 Hrs)
UNIT-III	Crafts, Crafts and Agro-Forestry based Products. Trends in Production, Constraints in Development, Development of skills and demand, Strategies for Growth and Diversification. Mechanization and R&D for higher productivity (12 Hrs)
UNIT-IV	Financing Crafts, Khadi & Village Industries, and Small Scale enterprises. Working Capital Management. Marketing and Publicity. The Nature and Contents of Marketing Plan, Marketing in Micro and Macro Environment (12Hrs)
UNIT-V	Export and Import for the Development of Crafts and Agro- Forestry based Products, Trends in Export /Import, Incentives for Export Promotion (12Hrs)
Text books	BavaD.S : Rural Project Planning Price Gittinger : Economic Analysis of Agriculture Projects Little IMD & JA Mirrless :Project Appraisal and Planning for Developing Countries United Nations Development Organization :Industrial Guidelines for Project Evaluation Prasanna Chanra : Projects Preparation , Appraisal and implementation Chodhary .S : project Mangement Mridula Krishna :Project Planning in India Peter Smith : Agricultural Project Management Monitoring and Control of Implementation
Reference Books	BavaD.S : Rural Project Planning Price Gittinger : Economic Analysis of Agriculture Projects Little IMD & JA Mirrless :Project Appraisal and Planning for Developing Countries United Nations Development Organization :Industrial Guidelines for Project Evaluation Prasanna Chanra : Projects Preparation , Appraisal and implementation Chodhary .S : project Mangement Mridula Krishna :Project Planning in India
Suggested E-resources	E-pgpathashalamodules www.inflibnet.org https://libguides.library.ncat.edu/ruralsociology

M.A. (TWO YEAR DEGREE PROGRAM)	
SEMESTER- IV	
SUBJECT- Rural Sociology	
Code of the Course	RSO 9114T
Title of the Course	Participatory Rural Appraisal and Action Sociology
Qualification Level of the Course	NHEQF Level 6
Credit of the course	4 Credits
Type of the course	Discipline Specific Elective Course. (DSE) in Rural Sociology
Delivery type of the Course	40 Lectures+10(formative and diagnostic assessment) +10 Tutorial
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	<p>To enable the students to understand the PRA techniques in formulating a project proposal</p> <ul style="list-style-type: none"> • To give students a deeper insight in to the components of project planning • To provide them with an overview of approaches, methods and techniques and • To impart skills in participatory project planning.
Learning outcomes	<ol style="list-style-type: none"> 1. Understand ability of the basic concepts in community organization and community development 2. Knowledge about various methods of community organisation 3. Understand the role of leader in community participatory rural appraisal 4. Analyse the participatory rural appraisal in community organisation 5. Examine the skills of community organisation

SYLLABUS	
UNIT-I	Participatory Rural Appraisal as an approach and method of Managing Rural Development Action Sociology: Meaning and Nature (12 Hrs)
UNIT-II	Need and importance of Participatory Rural Appraisal and Action Sociology in Developing Societies (12Hrs)
UNIT-III	Methods of Participatory Appraisal: Establishing the rapport from information to decision making, quasi-structured interview and its types, trend analysis, preparing participation maps, flow maps, tree maps and other diagrams (12Hrs)
UNIT-IV	Folk knowledge and indigenous technology knowledge. Identifying priority of local problems (12 Hrs)
UNIT-V	Participatory Rural Appraisal and Gender Issue Planning and Implementation: The Participatory approach, Analysis of the situation and searching Alternatives work plan for Participatory Development, Participatory Evaluation and its Advantage (12Hrs)
Text Books	<p>1. Badlao foundation (1997): An Introduction of PRA. {video in Hindi-45mins}.</p> <p>2. WCED (1997): Our Common Future, oxford university press. UNICEF Nepal.</p> <p>3. UNICEF (1995): Communication with Pictures.</p> <p>4. Mukherjee, Neela (1993): Participatory Rural Appraisal: Methodology and Application. Concept Publishing Company, New Delhi.</p> <p>5. Cernea, Micheal (ed) (1985): Putting People First: Sociological Variables in development project. John Hopkins Press, Baltimore.</p>

<p>Reference Books</p>	<ol style="list-style-type: none"> 1. Prasanna Chandra, Projects: Planning, Analysis, Financing, Implementation and Review, Tata MC Graw Hill publishing Company Ltd, New Delhi, 2002. 2. Hattlas R.G.G and Sandra C. Mckee, Practical Project Management, Pearson Education, In (Singapore) Pvt. Ltd. 2003. 3. Nagarajan. K, Project Management, New age international (P) Ltd. New Delhi, 2001 4. Bhavesh M Patel, Project Management, Vikas Publishing House Pvt.Ltd., New Delhi 2000. 5. Narayan. B, Project Mngement, A.P.H Publishing corporation, New Delhi – 110 002 - 1999. 6. Vasant Desai, Project Management, Himalaya publishing house, Mumbai-400 004, 1997. 7. Joy. P.K., Total project Management, Macmillan India Limited, 1994. 8. Shaghil M, Mushtaque M., Project Formulation concept and Approaches, Print Well, Jaipur, 1993.
<p>Suggested E-resources</p>	<p>E-pgpathashalamoduleswww.inflibnet.org https://libguides.library.ncat.edu/ruralsociology</p>

SEMESTER- IV	
SUBJECT- Rural Sociology	
Code of the Course	RSO 9115T
Title of the Course	Rural Banking and Insurance
Qualification Level of the Course	NHEQF Level 6
Credit of the course	4 Credits
Type of the course	Discipline Specific Elective Course. (DSE) in Rural Sociology
Delivery type of the Course	40 Lectures+10(formative and diagnostic assessment) +10Tutorial
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	<ul style="list-style-type: none"> • <i>To make the students of Rural Sociology in Rural Management understand the problems and prospects of Rural Banking in rural India;</i> • <i>To understand the Life & Health Insurance market and the issues related to risk management and</i> • <i>To plan a visit to nearby rural bank, study its overall management, advance of small and other credit to the needy, prepare a brief report and present it for further discussion and feedbacks.</i>
Learning outcomes	<i>The major outcomes of the paper are that after completion of the paper, the students understand on various theoretical and other aspects including the various theories involved, functions of management of any business and not-for-profit making social enterprises as a whole.</i>

SYLLABUS	
UNIT-I	Evolution of Banking in India, Importance of Rural Banking in Development, Definition of Banking Relationship between the Customer and the Banker, Emerging Trends in Rural Banking, Micro Credit and Finance, SHGs in Micro Credit, NGO & CSOs Role in promoting Rural Credit to the poor Households, Govt. Policy & Guidelines. (12 Hrs)
UNIT-II	Bank's Role in ensuring Financial Inclusion, Overview of the Delivery Channels, Automated Teller Machines, Importance of Phone, Mobile & Net Banking, and Functioning of the Call Centres, BHIM Payment Gateways, Card Technologies, and MICR Electronic Clearing. Visit to nearby rural bank, study its management, especially advance of small and other credit to the needy, prepare a brief report and present it for further discussion and feedbacks (12 Hrs)
UNIT-III	Life Insurance, Evolution, Growth & Growth of Life Insurance in India, Principles of Insurance, Regulation of Life Insurance & Competition.(12 Hrs)
UNIT-IV	Types of Life Insurance Policies: Term, Whole Life and Endowment Life Insurance, Unit linked policies with or without profit, Costumers feedback, Evaluation of Cost & Benefits, Features of Group & Pension Insurance policies, Group Gratuity and Super An nation Schemes (12Hrs)
UNIT-V	Financial Planning & Taxation, Savings, Insurance vis-a-vis Investment in Units Mutual Funds, Capital Markets, Life Insurance & Income Tax (12Hrs)
Text Books	<ul style="list-style-type: none"> ▪ Melkote Shrinivas 2001, The Information Society Leslies H Steves. Right to Information Act 2005. ▪ Barrie, Axford and Richard, Huggin (ed) 2001, New Media and Politics.Sage India ▪ Bhatnagar Subhash2000, Information and Communication Technology in Development Sage Publication.
Reference Books	<p>Rural Banking (CAIIB 2018), by Indian Institute of Banking & Finance (Author)Rural Banking Operations, 2017 by Indian Institute of Banking & Finance (Author)</p> <p>Kanika Mishra, Fundamental of Life Insurance: Theories & Applications, Prentice Hall of India,New Delhi.</p>
Suggested E-resources	E-pgpathashalamodules www.inflibnet.org https://libguides.library.ncat.edu/ruralsociology

M.A. (TWO YEAR DEGREE PROGRAM)	
SEMESTER- IV	
SUBJECT- Rural Sociology	
Code of the Course	RSO 9116T
Title of the Course	Dairy Development in India
Qualification Level of the Course	NHEQF Level 6
Credit of the course	4 Credits
Type of the course	Discipline Specific Elective Course. (DSE) in Rural Sociology
Delivery type of the Course	40 Lectures+10(formative and diagnostic assessment) +10 Tutorial
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	<ul style="list-style-type: none"> To acquaint the students about different types of indigenous breed of cattle and buffaloes. To provide basic inputs about production, planning and management of dairy farms as well as development of clean milk production.
Learning outcomes	<ul style="list-style-type: none"> To develop basic idea about animal husbandry and to learn farm management practices. To generate knowledge about the milk production channel in dairy animals and feed resources. To access knowledge on reproduction cycle of dairy animals and to familiarize with different bio-techniques.
SYLLABUS	
UNIT-I	Dairying: Concept, Advantages of Dairying, Principles involved in successful dairying, Systems of dairy farming– Mixed farming and specialized dairy farming (12 Hrs)
UNIT-II	Methods of procurement of milk; Transportation of milk; Pricing of milk and marketing of milk (12Hrs)

UNIT-III	Cooperative Dairying – Structure of Dairy cooperatives; Primary milk producers Cooperative Society; District milk producers Cooperative Union; Objectives and functions (12Hrs)
UNIT-IV	Dairy development programs implemented in India, Operation Flood program, Economics of maintaining Dairy Farm – Income and expenditure, Estimating the production cost of milk(12 Hrs)
UNIT-V	Dairy problems; Resource inadequacy, Strategies and Policies: SWOT analysis of Indian dairy industry (12Hrs)
Text Books	<ol style="list-style-type: none"> 1. Nataraj, B.S. 2007. Marketing of milk and milk products: opportunities for entrepreneurship. In: Souvenir, National workshop on Entrepreneurship Development in Dairy and Food Industry, NDRI, Karnal, December 2005. 2. Dairy India Year Book. 2007 & 2017. P.R. Gupta Publ., New Delhi. 3. Banerjee, G.C. 1998. A Textbook of Animal husbandry. Oxford and IBH Publ. Co. Ltd., New Delhi. 4. Mudgal, V.D., Singhal, K.K. and Sharma, D.D. 1995. Dairy animal production. 1st ed. International Book Distributing Co., Lucknow. 5. Anantha Krishnan, C.P., (1991), Technology of milk processing, Sri Lakshmi Publications, Chennai -10.
Reference Books	<ol style="list-style-type: none"> 1. Verma, D.N. 1999. Livestock Production Management in tropics. Kalyani publ., New Delhi. 2. Sastry, N.S.R. and Thomas, C.K. 1996. Livestock Production Management. Kalyani Publ., New Delhi.
Suggested E-resources	E-pgpathashalamodules www.inflibnet.org https://libguides.library.ncat.edu/ruralsociology

SEMESTER- IV	
SUBJECT- Rural Sociology	
Code of the Course	RSO 9117T
Title of the Course	Project Planning for Rural Management
Qualification Level of the Course	NHEQF Level 6
Credit of the course	4 Credits
Type of the course	Discipline Specific Elective Course. (DSE) in Rural Sociology
Delivery type of the Course	40 Lectures+10(formativeanddiagnostic assessment) +10Tutorial
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	<ul style="list-style-type: none"> • <i>To understand the concept of project and steps in project management.</i> • <i>To enable the students to prepare business proposals.</i> • <i>To enable the students to evaluate the technical feasibility, financial viability, market acceptability and social desirability of projects.</i> • <i>To be effective as project managers and as part of project teams.</i>
Learning outcomes	<i>Demonstrates effective use of written, verbal , and non-verbal communication, uses industry terminology, writes a variety of Project Management documents and plans, applies processes required to manage the communications of a project (including appropriate and timely management of project information), and uses technology appropriate to the task</i>
SYLLABUS	

UNIT-I	Project Meaning, Classification: Importance of Project Management. An Integrated Approach, Project Portfolio Management System. The Need, Choosing the appropriate Project Management structure: Organizational considerations and project considerations, steps in Defining the Project (12 Hrs)
UNIT-II	Project Feasibility Studies: Opportunity studies, General opportunity studies, specific opportunity studies, pre-feasibility studies, functional studies or support studies, feasibility study, components of project feasibility studies. Managing Project resources flow, project planning to project completion: Pre-investment phase, Investment Phase and operational phase. Project Life Cycle, Project constraints (12 Hrs)
UNIT-III	Project Evaluation under certainty: Net Present Value (Problems- Case Study), Benefit Cost Ratio, Internal Rate of Return, ARR- Project Evaluation under uncertainty Methodology for project evaluation. Commercial vs. National Profitability. Social Cost Benefit Analysis(12 Hrs)
UNIT-IV	Developing a project plan: Developing the project network, constructing a project network(Problems) – PERT – CPM – crashing of project network(Problems -Case Study), resource leveling and resource allocation (12Hrs)
UNIT-V	Managing versus leading a project, managing project stakeholders, social network building (Including management by wandering around) – Qualities of an effective project manager, managing project teams–Five Stage Team Development Model, Situational factors affecting team development, project team pitfalls (12Hrs)
Text Books	<p>Clifford F. Gray and Erik W. Larson. (2010). Project management: The Managerial Process (4th Edi.), New Delhi: Tata Mc Graw Hill.</p> <p>Prasanna C. (1995). Projects: Planning, analysis, selection, implementation and review, New Delhi: Tata Mc Graw Hill.</p> <p>Gopalakrishnan P and Ramamoorthy, V.E., Project Management, Macmillan</p>
Reference Books	<ul style="list-style-type: none"> ▪ Manual, Castells 1996, The Rise of Network Society, Blackwell, Publishers ▪ Mark, Taylor and Esa Saarinen 1994, Imagologies Routledge London ▪ December and Randall 1994, The World Wide Web Unleashed, Macmillan Computer Publishing. ▪ Mischael, H 1993, The Metaphysics of Virtual Society. OUP London. ▪ Singha I Arvind and Rogers Everett India Communication Revolution From Bullock Carts to Cyber Mart Sage Publications.
Suggested E-resources	E-pgpathashala modules www.inflibnet.org https://libguides.library.ncat.edu/ruralsociology

SEMESTER- IV	
SUBJECT- Rural Sociology	
Code of the Course	RSO 9118P
Title of the Course	Participatory Research in RD- Dissertation
Qualification Level of the Course	NHEQF Level 6
Credit of the course	4 Credits
Type of the course	Discipline Specific Elective Course (DSE) in Rural Sociology
Delivery type of the Course	60 PRACTICALS
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	<p>To enable the students to</p> <ol style="list-style-type: none"> 1. Know the Benchmark Situation of Rural Areas 2. Learn the ways of Traditional Living and 3. Learn the art of reporting
Learning outcomes	<ol style="list-style-type: none"> 1. Understanding the concept of Social Structure of rural areas 2. Have knowledge about Rural Society 3. Understand the sources of raw material of Rural Economy 4. Ability to prepare report on Rural work
SYLLABUS	
EoS Examination Scheme	For Dissertation any Faculty Member in Rural Sociology (including the head of the Department of Rural Sociology) will act as Supervisor. The dissertation will be based on collection of first hand data and their sociological analysis by the students. The following conditions are laid down with regard to the form of presenting the dissertation.

1. Use paper of 8^{1/2}X11”size for submitting the report.
2. Typing: Use double space typing.
3. The report should be well bound.

The student's shall submit three typed copies of their dissertation to the Head of the Deptt. Before the end of Final Examination. He shall get two copies of the same forwarded to the University by end of Semester. The title page and the first page of the report contains:

- (i) Title of Dissertation
- (ii) Name of the Candidate
- (iii) Roll No.(if assigned by that time)
- (iv) Enrolment No.
- (v) Name of the College and Centre

The dissertation shall be signed the following certificate from the Head of the Department and dissertation supervisors.

To the best of our Knowledge we certify that the facts reported by the candidate in this report have been collected firsthand under our guidance & supervision and that other sources wherever used have been duly acknowledged.

One period per week students shall be provided for the dissertation. One internal and one external member. Internal member will be appointed by the head of the institution. Students may undertake a participatory research project whereby he/they will be involved in a planned process/procedure of an enterprise or development programme. Each student shall submit a report based on the outcome/ experience in the said project.

On the Completion of Practical, Practical, Field Work, Project and Survey Work, the Student has to submit the desired documents as report, Practical Record, Field Work, Project Report, Survey Report etc. to the Department. These documents output is to be written in a specified format to be provided by the Department. It should be duly signed and certified by the Mentor.

On the day of Examination, it will be examined by a panel of Examiners consisting of (I) Head (II) External Expert (III) Internal Examiner. In case there is no mentor from the faculty, Internal Examiner will be picked up by the Head of the Department. The above desired document shall be examined and marks will be awarded following the marks distribution scheme given in below table:-

Marks distribution and examination scheme of the Practical, Field Work, Survey work etc. MM:80,Min. Marks:32 Duration: 45, Min		
S.N.	Sections	Marks
1	Write -up	30
2	Clarity and work output	20
3	Sincerity and Observation	15
4	Viva-voce	15
Total Marks		80

Text Books	<ol style="list-style-type: none"> 1. Badlao foundation (1997): An Introduction of PRA.{videoinHindi-45mins}. 2. Mukherjee, Neela(1993):Participatory Rural Appraisal: Methodology and Application. Concept Publishing Company, New Delhi 3. Cernea, Micheal (ed)(1985):Putting People First: Sociological Variables in development project. John Hopkins Press, Baltimore.
Reference Books	<ol style="list-style-type: none"> 1. Majumdar, P.K., 2011 Research Methods in social Science Viva Book Pvt., Ltd., New Delhi. 2. Anand, S., 2010.Research Methods and Techniques in Social Science, Commonwealth Publishers, New Delhi.
Suggested E-resources	<p>E-pgpathashalamoduleswww.inflibnet.org https://libguides.library.ncat.edu/ruralsociology</p>

SEMESTER- IV	
SUBJECT- Rural Sociology	
Code of the Course	RSO 9119P
Title of the Course	Rural Action Internship
Qualification Level of the Course	NHEQF Level 6
Credit of the course	4 Credits
Type of the course	Discipline Specific Elective Course. (DSE) in Rural Sociology
Delivery type of the Course	60 PRACTICALS
Prerequisites	Degree course in Graduation
Co-requisites	None
Objectives of the course	<ul style="list-style-type: none"> ● To develop an understanding of rural areas and different situations prevailing in villages with special reference to Rural Sociology . ● To gain knowledge and experience on the operational aspects of Rural Sociology being used/adopted by the farmers. ● To acquaint the students with the functioning of Agro-based industries and to gain first hand information. ● To provide an opportunity for practical training in crop production and plant protection through work experience. ● To familiarize with socio-economic conditions of farmers and several agencies and institutions involved in rural development. ● To help the students to understand the problems pertaining to Rural Society in the villages. ● To develop communications skills in students using extension training methods in the Rural Sociology.

Learning outcomes	<ol style="list-style-type: none"> 1. Understanding the concept of Social Structure of rural areas 2. Have knowledge about Rural Society 3. Understand the sources of raw material of Rural Economy 4. Ability to prepare report on Rural work
<p style="text-align: center;">SYLLABUS</p> <p>Internship opportunities are available for the students of Rural Sociology, as a part of their course requirements. The student may be placed for a period of four weeks in any NGO of the rural Area. The Internship will be supervised by the Faculty members. At the end, the student has to submit a report. The report is evaluated by Head of the Department.</p> <p>Guidelines for Interns:</p> <p>Interns will go through the Rural India Literature for the first three days.</p> <ul style="list-style-type: none"> • Action India's literature consists of: <ul style="list-style-type: none"> ○ Collective Journey –Pre Independence ○ Collective journey – Post Independence ○ Updates on Action India's projects <p>Interns will submit a write-up on the completion of three days on their understanding about-</p> <ul style="list-style-type: none"> • Action India's work • Social Change • Identifying Field of interest <p>Interns will follow the guidelines given to them from the office the Department of Rural Sociology. In each week, interns will do the research work for 3 days and will be in the field for another 3days. This is subjected to change according to the need of the concerned project. Interns have to attain 80% attendance during the period of their internship. Office timing is 10:30am to 5:00pm for the students. Interns have to submit a compiled report of their work on the completion of the period of internship. Interns will get the certificate for their work only after they submit the completion report.</p>	

Text Books	<ol style="list-style-type: none"> 1. Badlao foundation (1997): An Introduction of PRA.{video in Hindi-45mins}. 2. Mukherjee, Neela (1993): Participatory Rural Appraisal: Methodology and Application. Concept Publishing Company, New Delhi 3. Cernea, Micheal (ed) (1985): Putting People First: Sociological Variables in development project. John Hopkins Press, Baltimore.
Reference Books	<ol style="list-style-type: none"> 1. Majumdar, P.K., 2011 Research Methods in social Science Viva Book Pvt., Ltd., New Delhi. 2. Anand, S., 2010. Research Methods and Techniques in Social Science, Commonwealth Publishers, New Delhi.
Suggested E-resources	<p>E-pgpathashalamodules www.inflibnet.org https://libguides.library.ncat.edu/ruralsociology</p>